



THE EXPERIENCE

JURASSIC WORLD: THE EXPERIENCE ARRIVES AT MILANOSESTO FROM 27 JUNE 2026

Jurassic World: The Experience is coming to Milan for its only Italian stop, bringing one of the world's most spectacular and internationally acclaimed immersive experiences to the heart of MilanoSesto. **The experience is going to open on 27 June 2026.**

For the occasion, the MilanoSesto area will be transformed into the legendary Isla Nublar, hosting the official immersive experience that has already captivated millions of visitors in some of the world's greatest cities. Following successful runs in Madrid and London, *Jurassic World: The Experience* is set to amaze Italian audiences with a unique combination of immersive entertainment, cutting-edge technology, and life-sized dinosaurs.

The phenomenal success of this massive and awe-inspiring experience began over 30 years ago with the groundbreaking film *Jurassic Park* from Universal Pictures and Amblin Entertainment, directed by Steven Spielberg.

Jurassic World: The Experience is a visually stunning and emotionally engaging family experience based on one of the biggest blockbuster franchises in cinema history.



For the first time, visitors walk through the iconic Jurassic World gates, explore richly themed environments, encounter a life-sized Brachiosaurus, Velociraptor Blue, and the most fearsome dinosaur of all, the mighty Tyrannosaurus rex. Guests will be able to imagine what it would have been like to roam amongst these breathtaking creatures, and even interact with baby dinosaurs, including Bumpy from the popular animated series *Jurassic World: Camp Cretaceous* from Universal Pictures, Amblin Entertainment and DreamWorks Animation, currently streaming on Netflix.

The experience is created through a collaboration between with **Universal Destinations & Experiences, NEON, and Animax Designs** — the creators of the hyper-realistic animatronic dinosaurs. In Italy, *Jurassic World: The Experience* is presented by **Alveare Produzioni** in collaboration with **Let's Go Company**.

Since its debut in Melbourne, Australia, this Experience has become a global success, attracting more than eight million visitors worldwide since 2016. The experience has already welcomed enthusiastic fans in cities around the globe, including Cologne, Toronto, London, Atlanta, San Diego, Denver, Dallas, Chicago, Philadelphia, Paris, Madrid, Munich, Seoul, Chengdu, Guangzhou, Shanghai, and Sydney.

Mr. Ron Tan, Group CEO of NEON, says:

“Jurassic World: The Experience has continued to inspire millions across the globe, and we are excited to continue this remarkable journey here in Milan, one of the world capitals of culture and entertainment. Together with our esteemed partners at Universal Live Entertainment and Let’s Go and Alveare Produzioni, we look forward to welcoming guests into a spectacular world where storytelling, creativity and innovation converge into an unforgettable adventure that sparks wonder and excitement in audiences of all ages.”

Designed as an immersive and family-friendly attraction, **Jurassic World: The Experience** transforms the exhibition space into a thrilling journey through science, technology, and entertainment, captivating both children and adults alike.

JURASSIC WORLD: THE EXPERIENCE

INFORMATION

WWW.JURASSICWORLDEXPERIENCE.IT

MAIL: JURASSIC@ALVEAREPRODUZIONI.IT

- LOCATION: **MILANOSESTO** - SESTO SAN GIOVANNI, VIALE ITALIA 576
- OPENING: **FROM 27 JUNE 2026**

JURASSIC WORLD: THE EXPERIENCE SUI SOCIAL MEDIA

FACEBOOK.COM/JURASSICWORLDEXHIBITION

INSTAGRAM.COM/JURASSICWORLDEXHIBITION

#JWEXPERIENCE

OPENING TIMES:

- WEDNESDAY AND THURSDAY: FROM 4:00 PM TO 7:30 PM (LAST ENTRY AT 7:00 PM)
- FRIDAY, SATURDAY AND SUNDAY: FROM 10:00 AM TO 7:30 PM (LAST ENTRY AT 7:00 PM)

TICKETS AVAILABLE FROM JUNE 3, 2026 ON:

- WWW.JURASSICWORLDEXPERIENCE.IT
- WWW.TICKETONE.IT

PRICES

- WEEKDAYS : (WEDNESDAY, THURSDAY, FRIDAY UNTIL THE 12:30 PM TIME SLOT)
 - TICKET € 23.00 + PREVENDITA
 - TICKET VIP € 31.00 + PREVENDITA
- WEEKEND (FRIDAY FROM THE 1:00 PM TIME SLOT, SATURDAY AND SUNDAY) & HOLIDAYS
 - TICKET € 30.00 + PREVENDITA
 - TICKET VIP € 38.00 + PREVENDITA

** REDUCED PRICES AVAILABLE FOR UNDER 17S, STUDENTS, PEOPLE WITH DISABILITIES, AND GROUPS

** FREE ENTRY FOR CHILDREN UNDER 3 YEARS OLD

SPECIAL FAMILY PACKAGES (MINIMUM 2 AND MAXIMUM 4 PEOPLE – AT LEAST 1 ADULT AND 1 CHILD AGED BETWEEN 3 AND 13 YEARS OLD):

- WEEKDAYS : (WEDNESDAY, THURSDAY, FRIDAY UNTIL THE 12:30 PM TIME SLOT)
 - TICKET € 18.00 + PREVENDITA
 - TICKET VIP € 26.00 + PREVENDITA
- WEEKEND (FRIDAY FROM THE 1:00 PM TIME SLOT, SATURDAY AND SUNDAY) & HOLIDAYS
 - TICKET € 25.00 + PREVENDITA
 - TICKET VIP € 34.00 + PREVENDITA



About Jurassic World: The Experience

The experience engages audiences of all ages in settings inspired by Universal Pictures and Amblin Entertainments' *Jurassic World* franchise and is produced in conjunction with Universal Live Entertainment, NEON and Animax Designs, the creators of the lifelike animatronic dinosaurs.

About Universal Destinations & Experiences

Universal Destinations & Experiences, a division of Comcast NBCUniversal, offers guests around the world the most innovative, immersive and popular entertainment experiences. Our portfolio is comprised of world-class theme parks featuring the industry's most thrilling and technologically advanced attractions, exceptional hotels and resorts, unique merchandise, games, virtual and live entertainment experiences. We use our rich collection of stories and franchises – from Universal Pictures, Illumination, DreamWorks Animation and more – to take people to places they couldn't imagine while creating memorable and emotionally fulfilling moments for people of all ages. Learn more [here](#).

About the JURASSIC WORLD Franchise

From Universal Pictures and Amblin Entertainment, *Jurassic World* immerses audiences of all ages in a new era of wonder and thrills where dinosaurs and humankind must learn to coexist. *Jurassic World* is more than a film franchise; it's an epic destination for exploration and discovery.

About NEON

NEON is a global leader in creating and producing experiential entertainment. NEON enjoys a worldwide partnership with NBCUniversal for *Jurassic World: The Experience*, currently open at Cloud Forest, Gardens by the Bay, Singapore and Asiatique in Thailand. The Group also partners with Warner Bros. Discovery Themed Entertainment for *Harry Potter: Visions of Magic*, currently open in Resorts World Sentosa, Singapore and a brand new, DC experience, slated to debut in 2026. Additionally, NEON has global partnerships with 20th Century Studios for *AVATAR: The Experience*, The Walt Disney Company and Marvel Entertainment for *Marvel Avengers S.T.A.T.I.O.N.*, and Hasbro for *Transformers: The Experience*. The Company also partners with the governments of Egypt and Peru for their original artefact IP experiences, *Ramses & the Gold of the Pharaohs* and *Machu Picchu and the Golden Empires*

of Peru, respectively, plus authentic artefact tours *Pompeii: The Exhibition*, and *Mummies of the World: The Exhibition*.

Beyond its global touring portfolio, NEON has presence in key international markets through self-operated venues - CREVIA BASE Tokyo, a dedicated venue for hosting large-scale experiential exhibitions in Japan and Battersea Power Station, a landmark destination for cultural and entertainment experiences in London.

The Group's IP experiences are powered by ANIMAX, a fully owned subsidiary and a world-class creative animatronics powerhouse that specialises in research and development, engineering and entertainment robotics, with state-of-the-art facilities located in the US.

NEON's global partnerships have enabled the Group to bring compelling experiences that leave lasting memories to millions of visitors in more than 90 cities to date globally. For more information, please visit www.neonglobal.com.

About Alveare Produzioni

Alveare Produzioni is a theatrical production company founded in 2012, specializing in musicals and major international live events. Thanks to well-established partnerships in Italy and abroad, the company has produced successful shows such as *Peter Pan – Il Musical*, *Sapore di Mare – Il Musical*, and *Ghost – Il Musical*, and is the Italian partner of Cirque du Soleil for its Grand Chapiteau productions. The company also manages the distribution and touring of shows including *Indagini Live* with Stefano Nazzi, *Arturo Brachetti – SOLO*, *The Rocky Horror Show*, *Mamma Mia!*, *Cats*, *Parsons Dance*, *Trockadero*, and *Slava's Snowshow*.

On the international stage, Alveare Produzioni has developed projects such as *Dirty Dancing – The Musical*, touring across Mexico and Spain, and has participated in Broadway productions including *Beetlejuice*. In Spain, the company also presented *Jesus Christ Superstar* in English-language productions staged in Barcelona and Madrid, achieving major audience success.

More recently, the company has expanded into the fields of edutainment and immersive exhibitions, bringing international events to Italy such as the global exhibition *Tim Burton's Labyrinth*, hosted in 2024 at La Cattedrale at Fabbrica del Vapore in Milan. <https://alveareproduzioni.it>

Press Office Alveare Produzioni:

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