



## **JURASSIC WORLD: THE EXPERIENCE ARRIVES IN ARGENTINA!**



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**Exclusive Pre-sale Mastercard customers of Banco Nación, from Wednesday, May 20, at 12 pm.**

**General Sale from Thursday, May 21, at 12 pm.**

**[Via EnigmaTickets.com](https://www.enigmatickets.com)**

Buenos Aires, (May 19, 2026) - Jurassic World: The Experience officially opens its iconic gates in ALRÍO, Vte López starting June 12. The wait is finally over for fans of this blockbuster franchise—those who have long dreamed of stepping into Jurassic World and coming face-to-face with life-sized dinosaurs.

This highly anticipated attraction is produced by NEON, a global leader in immersive and epic experiences, in collaboration with Universal Destinations & Experiences and POPARTMUSIC. Jurassic World: The Experience is a family-friendly experience of massive proportions, inspired by one of the most successful film franchises in history.

After sold-out runs in cities like London, Mexico City, and Bogotá, Jurassic World: The Experience arrives in Argentina for the very first time, promising to transport visitors—young and old—straight to the heart of Isla Nublar.

Based on the hit film series by Universal Pictures and Amblin Entertainment, this one-of-a-kind experience blends world-class entertainment with science and education, offering a journey designed to spark excitement, curiosity, and nostalgia.

As you walk through the gates of Jurassic World, you'll find immersive environments, prehistoric jungles, and the unforgettable feeling of being inside the movie—all brought to life with life-sized dinosaurs powered by cutting-edge animatronic technology, created by the experts at Animax Designs.

Among the many creatures you'll encounter are a breathtaking Brachiosaurus, the swift and daring Velociraptors—including fan-favorite Blue—and, of course, the undisputed king of Jurassic World: the Tyrannosaurus rex.

*"We are sure that Jurassic World The Experience will be one of the most important events for the entertainment world in Argentina this 2026. It has all the necessary condiments to conquer audiences of all ages and promises to make each of its visitors feel within the Jurassic universe. It is the largest dinosaur exhibition on the planet; an impressive, international immersive show that set records in each of its presentations, exceeding 8 million visitors. It is a pride to bring this production to the country, hand in hand with Universal Destinations & Experiences," said Matías Loizaga, from POPARTMUSIC.*

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**We are waiting for you from June 12 in ALRIO, Vte López.**

**Follow us on our social networks @jurassicworldexhibition and @popartmusicarg and stay tuned. The age of dinosaurs is about to begin in Buenos Aires and you can't miss**

**it!**

## **ABOUT JURASSIC WORLD: THE EXPERIENCE**

This experience connects audiences of all ages to immersive environments inspired by Universal Pictures and Amblin Entertainment's Jurassic World franchise. It is produced in collaboration with Universal Live Entertainment, NEON, and Animax Designs, creators of the stunning animatronic dinosaurs.

## **ABOUT NEON**

NEON is a global leader in creating and producing experiential entertainment. NEON enjoys a worldwide partnership with NBCUniversal for Jurassic World: The Experience, currently open at Cloud Forest, Gardens by the Bay, Singapore and Asiatique in Thailand. The Group also partners with Warner Bros. Discovery Themed Entertainment for Harry Potter: Visions of Magic, currently open in Resorts World Sentosa, Singapore and a brand new, DC experience, slated to debut in 2026. Additionally, NEON has global partnerships with 20th Century Studios

for AVATAR: The Experience, The Walt Disney Company and Marvel Entertainment for Marvel Avengers S.T.A.T.I.O.N., and Hasbro for Transformers: The Experience. The Company also partners with the governments of Egypt and Peru for their original artefact IP experiences, Ramses & the Gold of the Pharaohs and Machu Picchu and the Golden Empires of Peru, respectively, plus authentic artefact tours Pompeii: The Exhibition, and Mummies of the World: The Exhibition.

Beyond its global touring portfolio, NEON has presence in key international markets through self-operated venues - CREVIA BASE Tokyo, a dedicated venue for hosting large-scale experiential exhibitions in Japan and Battersea Power Station, a landmark destination for cultural and entertainment experiences in London.

The Group's IP experiences are powered by ANIMAX, a fully owned subsidiary and a world-class creative animatronics powerhouse that specializes in research and development, engineering and entertainment robotics, with state-of-the-art facilities located in the US.

NEON's global partnerships have enabled the Group to bring compelling experiences that leave lasting memories to millions of visitors in more than 90 cities to date globally. For more information, please visit [www.neonglobal.com](http://www.neonglobal.com).

## **ABOUT UNIVERSAL DESTINATIONS & EXPERIENCES**

Universal Destinations & Experiences, a division of Comcast NBCUniversal, offers guests around the world the most innovative, immersive, and popular entertainment experiences. Our portfolio is comprised of world-class theme parks featuring the industry's most thrilling and technologically advanced attractions, exceptional hotels and resorts, unique merchandise, games virtual and live entertainment experiences. We use our rich collection of stories and franchises – from Universal Pictures, Illumination, DreamWorks Animation and more – to take people to places they couldn't imagine while creating memorable and emotionally fulfilling moments for people of all ages. Learn more [here](#).

## **ABOUT THE JURASSIC WORLD FRANCHISE**

From Universal Pictures and Amblin Entertainment, Jurassic World immerses audiences in a new era of awe and adventure—where dinosaurs and humans must learn to coexist. More than just a film franchise, it's an epic destination for exploration and discovery.

## **About POPARTMUSIC**

A leading business group of national capitals, made up of professionals with more than 40 years of experience in the music industry, who have worked with some of the most important artists in the world. The company fully develops concerts, theatrical shows and events throughout Latin America.

## **About ALRIO**

Located in one of the key areas of Vicente López, Al Río has become one of the venues for top shows in Bs As. Among which stand out the SONAR Bs As and different shows of the Cirque du Soleil such as Messi10. A context that combines visibility, prestige and great potential.