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THE EXPERIENCE

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MEDIA RELEASE

For Immediate Release

Jurassic World: The Experience is Coming to Madrid, Spain

Opening May 30 for a Limited Engagement

Join the Waitlist Now and Get First Access to a Ticket Pre-Sale on April 28

jurassicworldexperience.es

General Ticket On Sale Begins April 29

Madrid, April 22, 2025 – The award-winning *Jurassic World: The Experience* is roaring into Madrid for a limited time at Espacio Ibercaja Delicias. This enormous and immersive experience



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celebrates 30 years of the franchise that began with the ground-breaking *Jurassic Park* film from Universal Pictures and Amblin Entertainment.

Jurassic World: The Experience is a family-friendly exhibit of massive proportions based on one of the biggest blockbuster franchises in cinema history. Visitors walk through the iconic “Jurassic World” gates, explore richly themed environments, encounter a life-sized brachiosaurus, velociraptors, and the most fearsome dinosaur of all, the mighty tyrannosaurus rex. Guests will be able to imagine what it would have been like to roam amongst these breathtaking creatures, and even interact with baby dinosaurs, including “Bumpy” from the popular animated series *Jurassic World: Camp Cretaceous* from Universal Pictures, Amblin Entertainment and DreamWorks Animation, streaming on Netflix.

Jurassic World: The Experience has now become one of the fastest selling experiences in history since its launch with over eight million tickets sold to excited fans in cities around the world including Berlin, Cologne, London, San Diego, Dallas, Atlanta, Chicago, Philadelphia, Paris, Madrid, Seoul, Chengdu, Guangzhou, Shanghai, Toronto, Mexico City and Bogota, Columbia. Families, fans, and all dinosaur enthusiasts in Madrid will now get their chance to experience this global sensation.

Iñaki Fernández, CEO of LETSGO said: “We are very proud of bringing such an iconic exhibition to Espacio Ibercaja Delicias in Madrid. *Jurassic World: The Exhibition* will be a landmark in our programming and we are very sure that fans in Madrid will be roaring to get to see their favourite character for the franchise. Special thank you to our incredible partner NEON for their constant support and help in making this big event a reality!”

Information and Tickets

Jurassic World: The Experience will be presented for a limited time at Espacio Ibercaja Delicias. Join the waitlist and gain exclusive access to a 24 hour ticket pre-sale on April 28, by visiting jurassicworldexperience.es. Tickets will be on sale starting April 29.

Location

Espacio Ibercaja Delicias

Paseo de las Delicias, 61, Arganzuela, 28045 Madrid

Metro Delicias

Follow *Jurassic World: The Experience* on Facebook and Instagram @JurassicWorldExhibition and on X @jworldexhibit. For further information about *Jurassic World: The Experience*, please visit jurassicworldexperience.es

This experience engages audiences of all ages in settings inspired by Universal Pictures and



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Amblin Entertainment's *Jurassic World* franchise and is produced in conjunction with Universal Live Entertainment, NEON and Animax Designs – the creators of the lifelike animatronic dinosaurs.

About NEON

NEON is a global leader in creating and producing experiential entertainment. NEON enjoys worldwide partnerships with The Walt Disney Company and Marvel Entertainment for *Marvel Avengers S.T.A.T.I.O.N.*, 20th Century Studios for *AVATAR: The Experience*, Hasbro for *Transformers: The Experience*, NBCUniversal for *Jurassic World: The Exhibition*, and *Jurassic World: The Experience*. NEON also has a partnership with Warner Bros. Discovery Themed Entertainment for *Harry Potter: Visions of Magic*, currently open in Resorts World Sentosa, Singapore. Additionally, a brand new, DC experience is slated to debut in 2025. The Company also partners with the governments of Egypt and Peru for their original artefact IP experiences, *Ramses & the Gold of the Pharaohs* and *Machu Picchu and the Golden Empires of Peru*, respectively, plus authentic artefact tours *Pompeii: The Exhibition*, and *Mummies of the World: The Exhibition*.

The Group's IP experiences are powered by ANIMAX, a fully owned subsidiary and a world-class creative animatronics powerhouse that specialises in research and development, engineering and entertainment robotics, with state-of-the-art facilities located in Nashville, US, Wuxi, China and the Middle East.

NEON's global partnerships have enabled the Group to bring compelling experiences that leave lasting memories to millions of visitors in more than 80 cities to date globally. For more information, please visit www.neonglobal.com.

About Universal Live Entertainment

Universal Live Entertainment partners with best-in-class entertainment companies to bring today's most popular stories, characters and adventures to life in a city near you. From larger-than-life touring shows to immersive, walk-through exhibitions and family entertainment centers, Universal's world-class entertainment brands are delivered across the globe for families, friends and people of all ages to enjoy. Productions include *Jurassic World Live Tour*, *Jurassic World: The Exhibition*, *A Minion's Perspective*, *DreamWorks Animation: The Exhibition*, *The Office Experience*, *American Ninja Warrior Adventure Parks*, *Film with Live Orchestra* concerts and more.



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Universal Live Entertainment is a division of Universal Destinations & Experiences, a unit of Comcast NBCUniversal. With incredible theme park destinations across the globe, Universal Destinations & Experiences offers guests of all ages the most exciting and popular entertainment experiences. Universal theme parks are known for immersive experiences that feature some of the world's most thrilling and technologically advanced film-and-television-based attractions.

About the JURASSIC WORLD Franchise

From Universal Pictures and Amblin Entertainment, *Jurassic World* immerses audiences of all ages in a new era of wonder and thrills where dinosaurs and humankind must learn to coexist. *Jurassic World* is more than a film franchise. At every turn, this \$6 billion film series delivers a larger-than-life destination for exploration, discovery, and epic adventure. Dinosaurs live again and they live in *Jurassic World*.

About Espacio Ibercaja Delicias

Located in the heart of Madrid, **Espacio Ibercaja Delicias** is a unique venue where shows, art, and entertainment come together to create unforgettable experiences. Since its opening in 2021, it has become a cultural landmark in the city, welcoming over **two million visitors** to date.

With a **versatile and multi-purpose approach**, Espacio Ibercaja Delicias is designed to host a wide variety of events, activities, and performances. It is the perfect place to enjoy with **family and friends**, offering a safe and accessible environment tailored to all needs, making it particularly suitable for children to have a fantastic time. The venue aspires to reach a **broad and diverse audience**, ensuring that everyone feels welcome.

In just three years, **Espacio Ibercaja Delicias** has breathed new life and dynamism into the **Arganzuela district**, establishing itself as a key meeting point for those seeking high-quality entertainment in Madrid.

In **2024**, **Espacio Ibercaja Delicias** embarks on an exciting new chapter, hosting some of Europe's **largest immersive exhibitions and experiences**, such as *Squid Game: The Experience* and *Harry Potter: The Exhibition*. With this, the venue is set to become an **international hub and a leading destination** for cultural and entertainment experiences of this kind.

JURASSIC WORLD: THE EXPERIENCE

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