



NEON



THE EXHIBITION
PRODUCED BY NEON

**FOR THE FIRST TIME EVER
JURASSIC WORLD: THE EXHIBITION IN MEXICO CITY
JULY 12, 2024**

TICKETS ON SALE NOW!

Mexico City, June 25, 2024 – The award-winning *Jurassic World: The Exhibition* is roaring into Mexico this July for a limited time in Mexico City at Centro Comercial Perisur. Following the phenomenal success of recent sold-out engagements in London and Cologne, this stunning experience immerses audiences of all ages in settings inspired by the globally popular Jurassic World film franchise, from Universal Pictures and Amblin Entertainment, blending real-world science and education with the very best in high quality entertainment.

Jurassic World: The Exhibition is a family-friendly exhibit of massive proportions based on one of the biggest blockbuster franchises in cinema history. Visitors walk through the iconic Jurassic World gates, explore richly themed environments, encounter a life-sized Brachiosaurus, Velociraptors, including fan-friendly Blue, and the most fearsome dinosaur of all, the mighty Tyrannosaurus rex. Guests will be able to imagine what it would have been like to roam amongst these breathtaking creatures, interact with baby dinosaurs, including “Bumpy” from the popular animated series *Jurassic World: Camp Cretaceous* from Universal Pictures, Amblin Entertainment and DreamWorks Animation, currently streaming on Netflix.

Jurassic World: The Exhibition, one of the fastest selling exhibitions in history since its launch with over eight million tickets sold, is now on its way to Mexico City. Following an initial launch in Melbourne, Australia, *Jurassic World: The Exhibition* has become a global success with over eight million visitors since 2016. The exhibition has opened its gates to excited fans in cities around the world, including Berlin, Cologne, Sydney, Toronto, London, Atlanta, San Diego, Denver, Dallas, Chicago, Philadelphia, Paris, Madrid, Seoul, Chengdu, Guangzhou, Shanghai, and most recently Houston, Texas.

What They're Saying About *Jurassic World: The Exhibition*:

OCESA: We are very excited to announce that the acclaimed *Jurassic World: The Exhibition* is finally coming to Mexico. This incredible world-class production promises a unique experience that will surely captivate all fans of the franchise, regardless of age. We are thrilled to be in a new location where we haven't had a presence before, such as **Centro Comercial Perisur**.

Executive Chairman & Group CEO of NEON, Mr Ron Tan said, "After its phenomenal successes around the world, we are thrilled to bring *Jurassic World: The Exhibition* to Mexico City, showcasing our larger-than-life dinosaurs to awe visitors both young and old. We would like to express our thanks for the strong support from all our partners for making this epic experience a reality and we cannot wait to welcome our friends in Mexico City to walk through the gates of *Jurassic World*.

Michael Silver, President of Global Business Development of Universal Destinations & Experiences said, "We are delighted that *Jurassic World: The Exhibition* is launching in Mexico City. This amazing exhibition has thrilled and awed more than eight million guests, who are given the opportunity to come face-to-face with life-sized dinosaurs and walk through richly themed environments, all inspired by the beloved global franchise. We thank **Neon** and **OCESA** for bringing this fantastic opportunity to Mexico and are confident that fans of all ages will cherish this adventure 65 million years in the making."

INFORMATION AND TICKETS

Jurassic World: The Exhibition will be presented starting July 12, at Centro Comercial Perisur. Tickets are available now exclusively at www.ticketmaster.com.mx

Tickets:

General Admission: \$630 (General Access)

Fast Pass: \$900 (Access at available time slot upon arrival)

*Plus service fees

Location:

Anillo Periférico Sur 4690, Jardines del Pedregal de San Ángel, 04530 Coyoacán, CDMX

More information on our social media platforms: Instagram, X, TikTok, and Facebook: @EscenarioOCESA.

For further information about *Jurassic World: The Exhibition*, please visit jurassicworldexhibition.mx.

The exhibition engages audiences of all ages in settings inspired by Universal Pictures and Amblin Entertainment's *Jurassic World* franchise and is produced in conjunction with Universal Live Entertainment, NEON and Animax Designs – the creators of the lifelike animatronic dinosaurs.

About NEON

NEON, formerly Cityneon, is a global leader in creating and producing immersive experiences. NEON enjoys worldwide partnerships with The Walt Disney Company and Marvel Entertainment for *Marvel Avengers S.T.A.T.I.O.N.* and *Marvel Avengers Station: Evolution*, 20th Century Studios for *AVATAR: The Exhibition*, Hasbro for *Transformers: The Experience*, NBCUniversal for *Jurassic World: The Exhibition*, and Lionsgate for *The Hunger Games: The Exhibition*. It also has a partnership with Warner Bros. Themed Entertainment for *Harry Potter: Visions of Magic* opening soon in Belgium and Singapore, as well as a brand new DC experience slated to launch in 2025. The Company also partners with the governments of Peru and Egypt for their original

artifact IP experiences, *Machu Picchu*, and the *Golden Empires of Peru* and *Ramses the Great and the Gold of the Pharaohs*, respectively, plus authentic artifact tours *Pompeii: The Exhibition*, *Mummies of the World: The Exhibition*, *Victoria the T. Rex* and *Auschwitz. Not Long Ago. Not Far Away*. These partnerships have enabled the Group to bring compelling experiences that leave lasting memories to millions of visitors in more than 60 cities to date globally. For more information, please visit www.neonglobal.com.

About Universal Live Entertainment

Universal Live Entertainment partners with best-in-class entertainment companies to bring today's most popular stories, characters and adventures to life in a city near you. From larger-than-life touring shows to immersive, walk-through exhibitions and family entertainment centers, Universal's world-class entertainment brands are delivered across the globe for families, friends and people of all ages to enjoy. Productions include *Jurassic World Live Tour*, *Jurassic World: The Exhibition*, *A Minion's Perspective*, *DreamWorks Animation: The Exhibition*, *The Office Experience*, *American Ninja Warrior Adventure Parks*, *Film with Live Orchestra* concerts and more.

Universal Live Entertainment is a division of Universal Destinations & Experiences, a unit of Comcast NBCUniversal. With incredible theme park destinations across the globe, Universal Destinations & Experiences offers guests of all ages the most exciting and popular entertainment experiences. Universal theme parks are known for immersive experiences that feature some of the world's most thrilling and technologically advanced film-and-television-based attractions.

About the JURASSIC WORLD Franchise

From Universal Pictures and Amblin Entertainment, *Jurassic World* immerses audiences of all ages in a new era of wonder and thrills where dinosaurs and humankind must learn to coexist. *Jurassic World* is more than a film franchise. At every turn, this \$6 billion film series delivers a larger-than-life destination for exploration, discovery, and epic adventure. Dinosaurs live again and they live in *Jurassic World*.

About OCESA

Founded in 1990, OCESA is the leading live entertainment company in Mexico and Colombia, renowned for its top-notch production and promotion of live events such as concerts, festivals, Broadway-style theater productions, sports events, family entertainment, and corporate events, among many others.

With the aim of providing audiences with the best experiences, the company forms commercial partnerships with major brands. OCESA promotes and represents the finest artistic talent, operates secure venues equipped with state-of-the-art technology, manages the Citibanamex Exhibition Center, and facilitates ticket purchases through Ticketmaster Mexico and Eticket.

With over 30 years of outstanding work in the industry, the company has positioned Mexico as a key reference in the world's most relevant cultural and artistic circuit, and it showcases Mexican talent in the leading capitals of live entertainment worldwide. Since 2019, OCESA has been part of Live Nation Entertainment, the largest and most renowned event promoter globally.

JURASSIC WORLD: THE EXHIBITION ([MEXICO CITY PRESS KIT](#))

MORE INFORMATION AT WWW.ESCENARIOCESA.COM.MX AND ON OUR SOCIAL MEDIA PLATFORMS: INSTAGRAM, X, TIKTOK, AND FACEBOOK: @ESCENARIOCESA.