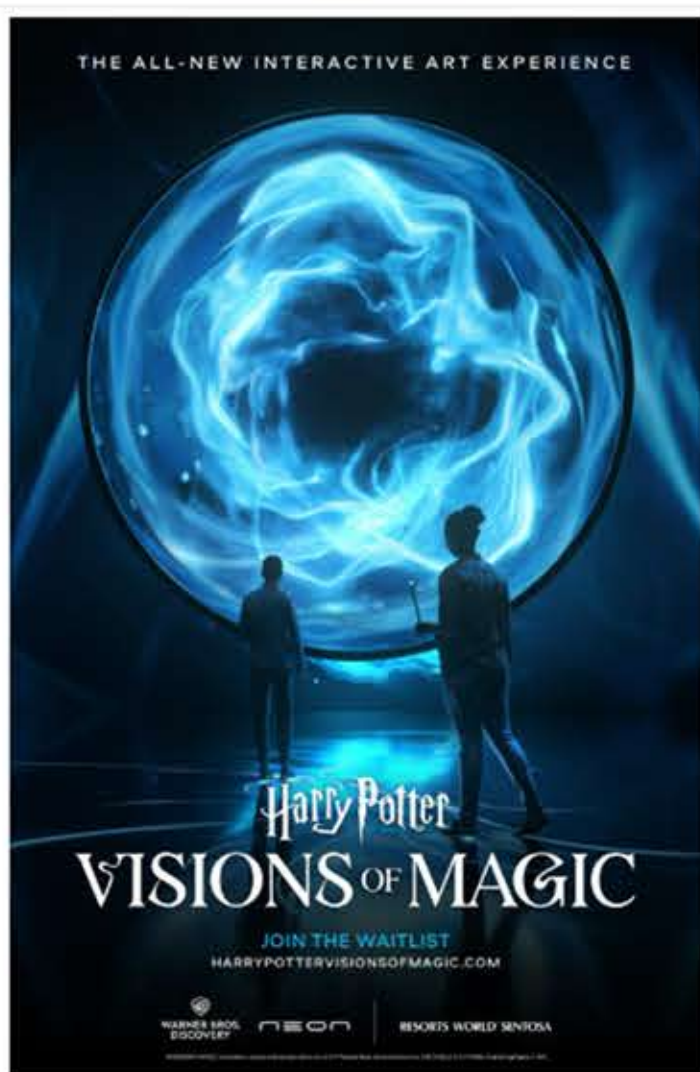


Harry Potter: Visions of Magic to host its Asia premiere in Singapore

Interactive multimedia show in Resort World Sentosa
2024-03-28 / By India Outbound / New Delhi / Events

SHARE   



The multimedia show will be featured within RWS beginning in fall of 2024.

Following the success of its world premiere in Germany, Harry Potter: Visions of Magic will now be showcased in Southeast Asia at Singapore Resorts World Sentosa.

Harry Potter: Visions of Magic, the iconic Warner Bros franchise, will have its largest-ever engagement for its Asia Premiere at Singapore's resort island Resorts World Sentosa (RWS). Hosted by Warner Bros Discovery Global Themed Entertainment and Neon, this multimedia show will be featured within RWS beginning in fall of 2024.

According to a press statement by Neon, an experiential entertainment firm, [Harry Potter: Visions of Magic](#) will be an interactive art experience exploring some of the most mysterious corners of the wizarding world across more than 3,716 sqm venue.

Neon says that the show will feature a series of immersive environments inspired by enigmatic places in the magical community, like the 'Room of Requirement', 'Newt's Menagerie' and the 'Ministry of Magic'.



Peter van Roden

The statement says that these will be created by a responsive video content, bold architecture and original soundscapes for multi-sensory installations, while interactive technology invites guests to illuminate the invisible, revealing visions of magic that bring the entire experience to life.

"Harry Potter: Vision of Magic combines our beloved franchise with an interactive art experience creating an all-new kind of 'magic' for our fans. Not only are we excited to be bringing the world tour to our fans in Singapore but to be expanding the experience with never-before-seen environments," says Peter van Roden, Senior Vice President, Warner Bros. Discovery Global Themed Entertainment.

"We are thrilled to hold the Asia premiere of this unique experience right here at Resorts World Sentosa, bringing Harry Potter: Visions of Magic to our friends and families in Singapore, as well as to visitors from across the world. This exciting endeavour is made possible with the tremendous support from our valued partners at Warner Bros Discovery Global Themed Entertainment and Resorts World Sentosa," says Ron Tan, Executive Chairman and Group CEO of Neon.



Ron Tan

"Distinctively, we would like to express our thanks to Peter van Roden, Senior Vice President, Warner Bros Discovery Global Themed Entertainment and Tan Hee Teck, Chief Executive Officer, Resorts World Sentosa, for their support and together, we look forward to welcoming everyone to come experience this immersive adventure where magic and wonder await at every turn," he adds.



Tan Hee Teck

"Resorts World Sentosa has a stellar track record of captivating our guests with our best-in-class events and gastronomy options as well as our world-class attractions. As the inaugural host in Asia for Harry Potter: Visions of Magic, we look forward to extending a warm welcome to fans worldwide all within a magically transformed indoor setting at Resorts World Sentosa. Hosting Harry Potter: Visions of Magic at our integrated resort will create shared memorable moments for our guests. This spellbinding attraction will also anchor Resorts World Sentosa as a foremost location that offers groundbreaking experiences and global entertainment offerings," says Tan Hee Teck, Chief Executive Officer, Resorts World Sentosa.

SHARE   

Social Media

 Facebook

 Instagram

 Twitter

 Youtube

Quick Menu

Recent Posts