

Ramses & the Gold of the Pharaohs: A Resurgence of Ancient Egypt Fascination at the Australian Museum

By: [BNN Correspondents](#) Published: January 9, 2024 at 2:03 pm EST



Visitors are flocking to the Australian Museum in Sydney, lured by the allure of ancient Egypt, as the 'Ramses & the Gold of the Pharaohs' exhibition attracts public attention. With pre-sales already exceeding 100,000 tickets, this event marks a high point in the museum's recent history and continues a trend of fascination with Ancient Egypt that dates back to 1988. The 'Gold of the Pharaohs' exhibition then had drawn a million visitors across Brisbane, Perth, Sydney, and Melbourne. While matching those numbers may seem ambitious, the current interest suggests a successful run under Museum Director Kim McKay's stewardship.

The Charm of Artefacts in a Digital Age

One might wonder about the enduring appeal of artifact exhibitions, especially in a world increasingly dominated by digital experiences. The answer, perhaps, lies in the unique charm of viewing physical objects from an era long past. The 'Ramses & the Gold of the Pharaohs' exhibition, with over 180 priceless artifacts, including the breathtaking coffin of Ramses himself, resonates with this sentiment. The power of these artifacts lies in their ability to transport visitors back over 2000 years, offering glimpses into the life of Ramses the Great, the most celebrated and powerful pharaoh of the New Kingdom.

A New Chapter for the Museum

The museum's recent success is also a testament to its significant renovations. The unveiling of the new Minerals Gallery is expected to add to its appeal, setting it apart from traditional art museums. The Australian Museum, while popular for exhibitions on themes like dinosaurs and Ancient Egypt, also serves as a central hub for scientific research. This blend of education and entertainment is a key element in its enduring popularity.

'Ramses & the Gold of the Pharaohs': A Detailed Experience


The exhibition not only features priceless artifacts but also employs multimedia productions, moving animation images, and narrow spaces to enhance the visitor experience. However, this in-depth exploration of ancient Egypt is not a casual endeavor. Tickets are timed and non-refundable, reflecting the museum's commitment to maintaining a rich, focused visitor experience.

[Arts & Entertainment](#) [Australia](#) [History](#)

0 Likes

Share to: [f](#) [t](#) [w](#) [e](#) [p](#) [r](#) [i](#)

BNN CORRESPONDENTS

 Founded by visionary entrepreneur Gurbaksh Chahal, BNN Newsroom has risen to prominence as a powerhouse in the international journalism landscape. With a global news desk that operates in over 200 markets, BNN provides up-to-the-minute breaking news, sophisticated data analysis, and thorough research to keep audiences informed and engaged. Upholding a commitment to integrity and unbiased reporting, BNN proudly operates a conflict-free platform, ensuring that its coverage remains free from external influences and dedicated to the truth.

Comments

There are no comments yet.

[Log in to comment](#)

STAY CONNECTED!

FOLLOW US 

- NEWS
- [Breaking News](#)
- [Watch now](#)
- [World](#)
- [Politics](#)
- [Tech](#)
- [Finance](#)

- SECTIONS
- [Stories](#)
- [Lifestyle](#)
- [Arts & Entertainment](#)
- [Health](#)
- [Sports](#)
- [Conflict & Defence](#)

- MORE
- [About us](#)
- [Follow us](#)
- [Contact us](#)
- [Editorial Guidelines](#)
- [Download BNN APP](#)