

AUSTRALIA

Sydney's Australian Museum Draws Crowds with 'Ramses & the Gold of the Pharaohs' Exhibit

By: BNN Correspondents Published: January 9, 2024 at 2:03 pm EST | Updated: Jan 9, 2024 at 4:07 pm EST



In the heart of Sydney, the Australian Museum is making waves with an exhibit that resonates with the public's enduring fascination for Ancient Egypt. The exhibition, titled 'Ramses & the Gold of the Pharaohs,' has already sold over 100,000 pre-sale tickets, indicating a substantial interest in this showcase of the past.

Recapturing the Glory of 1988

The excitement surrounding the 'Ramses' exhibit recalls the success of the 'Gold of the Pharaohs' exhibition in 1988. This event became a cultural phenomenon, drawing a million visitors across Brisbane, Perth, Sydney, and Melbourne. Achieving a similar feat today would require attracting 1.6 million visitors, a daunting figure, but the museum remains optimistic.

Leadership and Evolution

The museum's confidence is not unfounded. Under the stewardship of Kim McKay over the past decade, the institution has made significant strides, including an impressive array of exhibits and extensive renovations. Among these enhancements is the new Minerals Gallery, showcasing the museum's dedication not just to history, but to the larger realm of scientific research.

The Allure of Artifact Exhibitions

Artifact exhibitions like 'Ramses' offer a unique appeal. They provide a direct, tangible connection to ancient civilizations, allowing visitors to engage with objects that have survived the test of time. The allure of exhibitions like 'Ramses' is undeniable, as they offer a chance to touch a piece of history and engage with a civilization that continues to captivate the public imagination.

Australia History

0 Likes Share to:

bnp BNN CORRESPONDENTS

Founded by visionary entrepreneur Gurbaksh Chahal, BNN Newsroom has risen to prominence as a powerhouse in the international journalism landscape. With a global news desk that operates in over 200 markets, BNN provides up-to-the-minute breaking news, sophisticated data analysis, and thorough research to keep audiences informed and engaged. Upholding a commitment to integrity and unbiased reporting, BNN proudly operates a conflict-free platform, ensuring that its coverage remains free from external influences and dedicated to the truth.

Comments

There are no comments yet.

Log in to comment

STAY CONNECTED!

YOUR EMAIL ADDRESS

FOLLOW US

- NEWS
- Breaking News
- Watch now
- World
- Politics
- Tech
- Finance

- SECTIONS
- Stories
- Lifestyle
- Arts & Entertainment
- Health
- Sports
- Conflict & Defence

- MORE
- About us
- Follow us
- Contact us
- Editorial Guidelines
- Download BNN APP