

Jurassic World: The Exhibition – A Prehistoric Adventure in Modern Times

By: [BNN Correspondents](#) Published: January 15, 2024 at 11:19 am EST



In a dramatic fusion of science and cinema, Jurassic World: The Exhibition is set to thrill visitors with its lifelike animatronic dinosaurs and immersive film settings. Scheduled to open in Houston on March 8, 2024, this family-friendly experience has already proven its mettle by becoming one of the fastest-selling exhibitions in history, captivating over eight million visitors worldwide.

The Jurassic World Experience

As visitors traverse the iconic gates of Jurassic World, they are transported into a universe of adventure, a realm where humans and dinosaurs coexist. The exhibition features awe-inspiring behemoths such as the Brachiosaurus and Velociraptors, and the formidable Tyrannosaurus rex, expertly brought to life through animatronics.

The exhibition also introduces guests to endearing baby dinosaurs, including 'Bumpy' from the Netflix animated series. This interactive element of the exhibit invites visitors to envision a world where humanity and these ancient creatures cohabitate, a testament to the exhibition's commitment to providing a truly immersive experience.

Collaborative Effort Behind the Exhibition

This extraordinary exhibit is a collaborative endeavor involving Universal Live Entertainment, **NEON**, and Animax Designs. NEON, also known as Cityneon, boasts an impressive portfolio of immersive experiences forged in partnership with major entertainment companies. Among their credits are experiences like Marvel Avengers S.T.A.T.I.O.N., AVATAR: The Exhibition, and The Hunger Games: The Exhibition.

Universal Live Entertainment, a division of Universal Destinations & Experiences, operates theme parks globally. They have been instrumental in bringing to life advanced attractions based on film and television, providing immersive experiences in collaboration with leading entertainment companies.

The Jurassic World Franchise

The Jurassic World franchise extends beyond the realm of cinema, offering a universe of adventure and coexistence with dinosaurs through various entertainment mediums. It includes theme parks and exhibitions, all carrying the ethos of thrilling adventure and the fascinating premise of cohabitation with dinosaurs, an idea that continues to captivate audiences of all ages.

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