



MEDIA RELEASE
For Immediate Release

JURASSIC WORLD: THE EXHIBITION NOW OPEN
AT EXPOHALLE URBAN BANKS FOR A LIMITED TIME

Berlin, December 1, 2023 – *Jurassic World: The Exhibition* has officially opened its iconic gates to fans who have been eagerly awaiting the opportunity to step foot inside Jurassic World and get closer to life-sized dinosaurs than ever before. The exhibition will be accessible to the public beginning today until June 2, 2024. Tickets are available at www.ticketmaster.de.

Jurassic World: The Exhibition is a family-friendly exhibit of massive proportions based on one of the biggest blockbuster franchises in cinema history. Visitors walk through the iconic Jurassic World gate, where they will explore richly themed environments inspired by the beloved films, coming face-to-face with life-sized dinosaurs, such as the towering Brachiosaurus, Velociraptors including Blue, and the most fearsome of all, the mighty Tyrannosaurus rex! Guests will imagine what it would have been like to roam amongst these breathtaking creatures, and even interact with baby dinosaurs, including “Bumpy” from the popular animated series *Jurassic World: Camp Cretaceous* from Universal Pictures, Amblin Entertainment and DreamWorks Animation, currently streaming on Netflix.

Following an initial launch in Melbourne, Australia, *Jurassic World: The Exhibition* has become a global success with nearly six million visitors since 2016. The exhibition has opened its gates to excited fans in cities around the world, including Cologne, Toronto, London, Atlanta, San Diego, Denver, Dallas, Chicago, Philadelphia, Paris, Madrid, Seoul, Chengdu, Guangzhou,

Shanghai, and most recently Sydney, Australia.

"We are thrilled that the opening day has finally arrived, and we can now showcase this remarkable and awe-inspiring exhibition to our visitors in the capital of Berlin. Jurassic World: The Exhibition is currently the most advanced and largest traveling exhibition available. We knew that ticket pre-sales for this exhibition were going to be strong but the level of demand has really been unprecedented so we can't wait to get it underway", commented Andreas Waschk, CEO of Explorado Group GmbH.

The exhibition engages audiences of all ages in settings inspired by Universal Pictures and Amblin Entertainment's *Jurassic World* franchise and is produced in conjunction with Universal Live Entertainment, NEON, Explorado and Animax Designs – the creators of the lifelike animatronic dinosaurs.

Information and Tickets

Jurassic World: The Exhibition is open now through June 2, 2024, presented at Expohalle Urban Banks, Rathenau-Hallen, in Berlin. Tickets are available at www.ticketmaster.de.

General admission prices for *Jurassic World: The Exhibition* start at 17,50 € for children (ages three and up) and 23,50 € for adults. Family and group tickets are also available, as well as special pricing for senior citizens and students. Please note that all tickets are only valid for a specific time slot.

Location

Expohalle Urban Banks Berlin, Rathenau-Hallen
Wilhelminenhofstraße 83-85
12459 Berlin
www.urbanbanksberlin.com

Facebook: facebook.com/expohalleurbanbanks
Instagram: instagram.com/expohalle.urban.banks.berlin

For further information about *Jurassic World: The Exhibition*, please visit www.jurassicworldexhibition.de/berlin.

About NEON

NEON, formerly Cityneon, is a global leader in creating and producing immersive experiences. NEON enjoys worldwide partnerships with The Walt Disney Company and 20th Century Studios for *AVATAR: The Exhibition*, Marvel Entertainment for *Marvel Avengers S.T.A.T.I.O.N.*, Hasbro for *Transformers: The Experience*, NBCUniversal for *Jurassic World: The Exhibition*, and Lionsgate for *The Hunger Games: The Exhibition*. It also has a partnership with Warner Bros. Themed Entertainment to produce two brand-new, unique global touring-themed art experiences inspired by DC and the Wizarding World, with Harry Potter: Visions of Magic slated to open in December 2023. The Company also partners with the governments of Peru and Egypt for their original artifact IP experiences, *Machu Picchu*, and *the Golden Empires of Peru* and *Ramses the Great and the Gold of the Pharaohs*, respectively, plus authentic artifact tours *Pompeii: The Exhibition*, *Mummies of the World: The Exhibition*, *Victoria the T. Rex* and *Auschwitz. Not Long Ago. Not Far Away*. These partnerships have enabled the Group to bring compelling experiences that leave lasting memories to millions of visitors in more than 60 cities to date globally. For more information, please visit www.neonglobal.com.

About Universal Live Entertainment

Universal Live Entertainment partners with best-in-class entertainment companies to bring today's most popular stories, characters and adventures to life in a city near you. From larger-than-life touring shows to immersive, walk-through exhibitions and family entertainment centers, Universal's world-class entertainment brands are delivered across the globe for families, friends and people of all ages to enjoy. Productions include Jurassic World Live Tour, Jurassic World: The Exhibition, A Minion's Perspective, DreamWorks Animation: The Exhibition, The Office Experience, American Ninja Warrior Adventure Parks, Film with Live Orchestra concerts and more.

Universal Live Entertainment is a division of Universal Destinations & Experiences, a unit of Comcast NBCUniversal. With incredible theme park destinations across the globe, Universal Destinations & Experiences offers guests of all ages the most exciting and popular entertainment experiences. Universal theme parks are known for immersive experiences that feature some of the world's most thrilling and technologically advanced film-and-television-based attractions.

About the Jurassic World Franchise

From Universal Pictures and Amblin Entertainment, *Jurassic World* immerses audiences of all ages in a new era of wonder and thrills where dinosaurs and humankind must learn to coexist. *Jurassic World* is more than a film franchise. At every turn, this \$6 billion film series delivers a larger-than-life destination for exploration, discovery, and epic adventure. Dinosaurs live again and they live in *Jurassic World*.

About Explorado

The Explorado Group GmbH is a leading company in Europe that offers entertainment experiences. With almost 30 years of experience and a portfolio of successful projects, the Explorado Group provides a wide range of products and services for traveling exhibitions and visitor attractions. They specialize in developing and operating various attractions, events, and locations, such as the ODYSSEUM in Cologne. The Explorado Group has achieved great success with blockbuster exhibitions like Harry Potter™: The Exhibition, Star Wars™ Identities - The Exhibition, Ice Age: Tracking the Mammoth, Jurassic World: The Exhibition, Game of Thrones: The Touring Exhibition, and The Smurf Adventure. These exhibitions have premiered in Germany at the ODYSSEUM in Cologne and the Centro in Oberhausen. In December, the world premiere of *Harry Potter: Visions of Magic*, the all-new interactive art experience, will be celebrated at the ODYSSEUM. For more information, please visit www.explorado-group.com.

About Urban Banks Berlin

The Rathenau-Hallen, located in the Spreekie area of Berlin-Oberschöneweide, cover an impressive area of over 23,000 square meters. This historic industrial complex dates to the late 19th century and was originally home to the AEG power station Oberspree, founded by Emil Rathenau in 1887. Over time, it grew into the largest industrial site in Europe, shaping the southeastern region of Berlin. Today, the entire area is protected as a monument. In 2019, the Rathenau-Hallen and the former AEG transformer station were acquired by Basecamp, a renowned operator and developer of campus facilities catering to young urban professionals. Under the management of Basecamp, the site has been transformed into Urban Banks Berlin, a vibrant hub that fosters connections between art, culture, science, research, and leisure activities. For more detailed information, please visit www.urbanbanksberlin.com.

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