



MEDIA RELEASE
For Immediate Release

**JURASSIC WORLD: THE EXHIBITION ROARS INTO BERLIN
ON DECEMBER 1, 2023 FOR A LIMITED ENGAGEMENT**

TICKETS ARE ON PRE-SALE OCTOBER 6, 2023

TICKETS PUBLIC ON-SALE OCTOBER 9, 2023

Berlin, Germany (October 4, 2023) – The award-winning *Jurassic World: The Exhibition* is roaring into Berlin this December and will run for a limited time at the city quarter Urban Banks, Rathenau-Hallen. Following the phenomenal success of the completely sold-out engagement in Cologne, this enormous and immersive experience celebrates 30 years of the franchise that began with the ground-breaking *Jurassic Park* film from Universal Pictures and Amblin Entertainment. Fans can now register on the website www.jurassicworldexhibition.de/berlin for the presale, which will begin on October 6 at 10 a.m. exclusively on www.ticketmaster.de. Registered fans will have the exclusive opportunity of getting advance tickets. The public sale will start on October 9.

Jurassic World: The Exhibition is a family-friendly exhibit of massive proportions based on one of the biggest blockbuster franchises in cinema history. Visitors walk through the iconic “Jurassic World” gates, explore richly themed environments, encounter a life-sized brachiosaurus, velociraptors, and the most fearsome dinosaur of all, the mighty tyrannosaurus rex. Guests will be able to imagine what it would have been like to roam amongst these breathtaking creatures, and even interact with baby dinosaurs, including “Bumpy” from the popular animated series *Jurassic World: Camp Cretaceous* from Universal Pictures, Amblin Entertainment and DreamWorks Animation, currently streaming on Netflix.

Jurassic World: The Exhibition, one of the fastest selling exhibitions in history since its launch with over five million tickets sold, is now on its way to Berlin. Following an initial launch in Melbourne, Australia, *Jurassic World: The Exhibition* has become a global success with over five million visitors since 2016. The exhibition has opened its gates to excited fans in cities around the world, including Cologne, Toronto, London, Atlanta, San Diego, Denver, Dallas, Chicago, Philadelphia, Paris, Madrid, Seoul, Chengdu, Guangzhou, Shanghai, and most recently Sydney, Australia.

What They're Saying About *Jurassic World: The Exhibition*:

Ron Tan, executive chairman & group CEO of NEON said, "It is indeed exciting that we are able to bring *Jurassic World: The Exhibition* from Cologne to Berlin. With our recent win of the Best Visitor Experience Award in London and record-breaking visitor numbers around the globe, we are confident that *Jurassic World* fans in Berlin will be in awe at this immersive experience! Thank you to our partners for making this possible and I look forward to welcoming huge crowds to our experience."

Andreas Waschk, CEO of the Explorado Group said: "After achieving tremendous success with sold-out days every day and a total of 340,000 tickets sold in Cologne, we are thrilled to bring this extraordinary exhibition to the city quarter Urban Banks in Berlin. Fans now have the incredible opportunity to experience life-size dinosaurs up close."

Michael Silver, President of Global Business Development of Universal Destinations & Experiences said, "We are delighted that *Jurassic World: The Exhibition* is launching in the German capital of Berlin. This amazing exhibition has thrilled and awed more than five million guests, who are given the opportunity to come face-to-face with life-sized dinosaurs and walk through richly themed environments, all inspired by the beloved global franchise. We thank Neon and Explorado Group for bringing this fantastic opportunity to Berlin and are confident that fans of all ages will cherish this adventure 65 million years in the making."

Information and Tickets

Jurassic World: The Exhibition will be presented starting Friday, 1 December 2023, for a limited time at Urban Banks, Rathenau-Hallen, in Berlin. Tickets will be on pre-sale October 6, 2023, at 10 a.m. exclusively on www.ticketmaster.de. The general ticket sale will start October 9, 2023, at 11 a.m.

General admission prices for *Jurassic World: The Exhibition* start at 17,50 € € for children (ages three and up). Family and group tickets are also available as well as special pricing for senior citizens and students. Please note that all tickets are valid for a specific time slot.

Location

Urban Banks Berlin, Rathenau-Hallen
Wilhelminenhofstraße 83-85
12459 Berlin

www.urbanbanksberlin.com

Facebook: [facebook.com/expohalleurbanbanks](https://www.facebook.com/expohalleurbanbanks)

Instagram: [instagram.com/expohalle.urban.banks.berlin](https://www.instagram.com/expohalle.urban.banks.berlin)

For further information about *Jurassic World: The Exhibition*, please visit www.jurassicworldexhibition.de/berlin.

The exhibition engages audiences of all ages in settings inspired by Universal Pictures and Amblin Entertainment's *Jurassic World* franchise and is produced in conjunction with Universal Live Entertainment, NEON, Explorado and Animax Designs – the creators of the lifelike animatronic dinosaurs.

About NEON

NEON, formerly Cityneon, is a global leader in creating and producing immersive experiences. NEON enjoys worldwide partnerships with The Walt Disney Company and 20th Century Studios for *AVATAR: The Exhibition*, Marvel Entertainment for *Marvel Avengers S.T.A.T.I.O.N.*, Hasbro for *Transformers: The Experience*, NBCUniversal for *Jurassic World: The Exhibition*, and Lionsgate for *The Hunger Games: The Exhibition*. It also has a partnership with Warner Bros. Themed Entertainment to produce two brand-new, unique global touring-themed art experiences inspired by DC and the Wizarding World, with *Harry Potter: Visions of Magic* slated to open in December, 2023. The Company also partners with the governments of Peru and Egypt for their original artifact IP experiences, *Machu Picchu*, and the *Golden Empires of Peru* and *Ramses the Great and the Gold of the Pharaohs*, respectively, plus authentic artifact tours *Pompeii: The Exhibition*, *Mummies of the World: The Exhibition*, *Victoria the T. Rex* and *Auschwitz. Not Long Ago. Not Far Away*. These partnerships have enabled the Group to bring compelling experiences that leave lasting memories to millions of visitors in more than 60 cities to date globally. For more information, please visit www.neonglobal.com.

About Universal Live Entertainment

Universal Live Entertainment partners with best-in-class entertainment companies to bring today's most popular stories, characters and adventures to life in a city near you. From larger-than-life touring shows to immersive, walk-through exhibitions and family entertainment centers, Universal's world-class entertainment brands are delivered across the globe for families, friends and people of all ages to enjoy. Productions include *Jurassic World Live Tour*, *Jurassic World: The Exhibition*, *A Minion's Perspective*, *DreamWorks Animation: The Exhibition*, *The Office Experience*, *American Ninja Warrior Adventure Parks*, *Film with Live Orchestra* concerts and more.

Universal Live Entertainment is a division of Universal Destinations & Experiences, a unit of Comcast NBCUniversal. With incredible theme park destinations across the globe, Universal Destinations & Experiences offers guests of all ages the most exciting and popular entertainment experiences. Universal theme parks are known for immersive experiences that feature some of the world's most thrilling and technologically advanced film-and-television-based attractions.

About the Jurassic World Franchise

From Universal Pictures and Amblin Entertainment, *Jurassic World* immerses audiences of all ages in a new era of wonder and thrills where dinosaurs and humankind must learn to coexist. *Jurassic World* is more than a film franchise. At every turn, this \$6 billion film series delivers a larger-than-life destination for exploration, discovery, and epic adventure. Dinosaurs live again and they live in *Jurassic World*.

About Explorado

The Explorado Group GmbH is a leading company in Europe that offers entertainment experiences. With almost 30 years of experience and a portfolio of successful projects, the Explorado Group provides a wide range of products and services for traveling exhibitions and visitor attractions. They specialize in developing and operating various attractions, events, and locations, such as the ODYSSEUM in Cologne. The Explorado Group has achieved great success with blockbuster exhibitions like *Harry Potter™: The Exhibition*, *Star Wars™ Identities - The Exhibition*, *Ice Age: Tracking the Mammoth*, *Jurassic World: The Exhibition*, *Game of Thrones:*

The Touring Exhibition, and The Smurf Adventure. These exhibitions have premiered in Germany at the ODYSSEUM in Cologne and the Centro in Oberhausen. For more information, please visit www.explorado-group.com.

About Urban Banks Berlin

The Rathenau-Hallen, located in the Spreekie area of Berlin-Oberschöneweide, cover an impressive area of over 23,000 square meters. This historic industrial complex dates to the late 19th century and was originally home to the AEG power station Oberspree, founded by Emil Rathenau in 1887. Over time, it grew into the largest industrial site in Europe, shaping the southeastern region of Berlin. Today, the entire area is protected as a monument. In 2019, the Rathenau-Hallen and the former AEG transformer station were acquired by Basecamp, a renowned operator and developer of campus facilities catering to young urban professionals. Under the management of Basecamp, the site has been transformed into Urban Banks Berlin, a vibrant hub that fosters connections between art, culture, science, research, and leisure activities. For more detailed information, please visit www.urbanbanksberlin.com.

JURASSIC WORLD: THE EXHIBITION

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