



NEON



MEDIA RELEASE

For Immediate Release

Jurassic World: The Exhibition Roars into Sydney on 22 September 2023 for a Limited Engagement

Waitlist now open at jurassicworldexhibition.com.au
Tickets on sale at 10am, Thursday 27 July, 2023

Sydney, Australia (17 July 2023) – The award-winning *Jurassic World: The Exhibition* is roaring into Sydney this Spring. Following its recent record-breaking engagements in cities around the world, this enormous and immersive experience celebrates 30 years of the franchise that began with the ground-breaking *Jurassic Park* film from Universal Pictures and Amblin Entertainment.

Jurassic World: The Exhibition is a family-friendly exhibit of massive proportions based on one of the biggest blockbuster franchises in cinema history. Visitors walk through the iconic “Jurassic World” gates, explore richly themed environments, encounter a life-sized brachiosaurus, velociraptors, and the most fearsome dinosaur of all, the mighty Tyrannosaurus Rex. Guests will be able to imagine what it would have been like to roam amongst these breathtaking creatures, and even interact with baby dinosaurs, including “Bumpy” from the popular animated series *Jurassic World: Camp Cretaceous* from Universal Pictures, Amblin Entertainment and DreamWorks Animation, currently streaming on Netflix.

Jurassic World: The Exhibition has now become one of the fastest selling exhibitions in history since its launch with over five million tickets sold. After opening its gates to excited fans in cities around the world including London, San Diego, Denver, Dallas, Chicago, Philadelphia, Paris, Madrid, Seoul, Chengdu, Guangzhou and Shanghai, and recently in Toronto, Atlanta and Cologne, Sydneysiders will finally get their chance to experience this global sensation.

Admission to *Jurassic World: The Exhibition* starts at \$39 for children (ages three and up) and \$49 for adults (ages 16 and up). Family and group tickets are also available as well as special pricing for senior citizens and students.

Jurassic World: The Exhibition will be presented starting **Friday, 22 September 2023** for a limited time at the newly reimagined 3,000 sqm SuperLuna Pavilion, Sydney Showground at Sydney Olympic Park. The Sydney waitlist is now open at jurassicworldexhibition.com.au

Ticketmaster pre-sale will commence at 10:00 a.m. on **Wednesday, 26 July 2023**.

The General Public on sale will commence at 10:00 a.m. on **Thursday, 27 July 2023**.

For further information about *Jurassic World: The Exhibition*, please visit Jurassicworldexhibition.com. Follow along on social media [Facebook](#), [Twitter](#) and [Instagram](#) and use hashtag #JWEXHIBITION to join the conversation.

The exhibition engages audiences of all ages in settings inspired by Universal Pictures and Amblin Entertainment's *Jurassic World* franchise and is produced in conjunction with Universal Live Entertainment, NEON, SuperLuna, Masterworks, Sony Music Entertainment Australia, and Animax Designs – the creators of the lifelike animatronic dinosaurs.

What They're Saying About *Jurassic World: The Exhibition*

Ron Tan, executive chairman & group CEO of NEON said, "It is indeed exciting that we are able to bring *Jurassic World: The Exhibition* to Sydney for the very first time! With our recent win of the Best Visitor Experience Award in London and record-breaking visitor numbers in London and US, we are confident that Jurassic World fans in Australia will be in awe at this immersive experience! Thank you to our partners for making this possible and I look forward to welcoming huge crowds to our experience."

Andy Edwards and Justin James, Co-CEOs of SuperLuna said, "We are so thrilled to bring the extraordinary *Jurassic World: The Exhibition* to Sydney so that fans will be able to experience these phenomenal, life-size creatures up close for the very first time. It feels even more special to be opening the gates to a whole new generation of fans on the 30th anniversary of the Australian premiere of the original *Jurassic Park* movie."

Vanessa Picken, Chair and CEO of Sony Music Entertainment Australia and New Zealand said "We are so excited for the upcoming launch of *Jurassic World: The Exhibition*. We know that this incredible immersive experience will captivate and excite Australian audiences."

Michael Silver, President of Global Business Development of Universal Destinations & Experiences said, "We are delighted that *Jurassic World: The Exhibition* is coming back to Australia, where it all began back in 2016. Since then, this amazing exhibition has thrilled and awed more than five million guests, who have been given the opportunity to travel to Isla Nublar to experience its magnificent creatures. We thank Neon, Superluna and Sony Music for bringing this fantastic opportunity to Sydney and are confident that Sydneysiders of all ages will cherish this adventure 65 million years in the making."

About NEON

NEON, formerly Cityneon, is a global leader in creating and producing immersive experiences. NEON enjoys worldwide partnerships with The Walt Disney Company and Marvel Entertainment

for *Marvel Avengers S.T.A.T.I.O.N.* and *Marvel Avengers Station: Evolution*, 20th Century Studios for *AVATAR: The Exhibition*, Hasbro for *Transformers: The Experience*, NBCUniversal for *Jurassic World: The Exhibition*, and Lionsgate for *The Hunger Games: The Exhibition*. It also has a partnership with Warner Bros. Themed Entertainment to produce two brand-new, unique global touring-themed art experiences inspired by DC and the Wizarding World, slated to launch in 2023. The Company also partners with the governments of Peru and Egypt for their original artifact IP experiences, *Machu Picchu*, and *the Golden Empires of Peru and Ramses the Great and the Gold of the Pharaohs*, respectively, plus authentic artifact tours *Pompeii: The Exhibition*, *Mummies of the World: The Exhibition*, *Victoria the T. Rex* and *Auschwitz. Not Long Ago. Not Far Away*. These partnerships have enabled the Group to bring compelling experiences that leave lasting memories to millions of visitors in more than 60 cities to date globally. For more information, please visit www.neonglobal.com.

About Universal Destinations & Experiences

Universal Destinations & Experiences, a unit of Comcast NBCUniversal, offers guests around the globe the world's most innovative, thrilling, and popular entertainment experiences. Our portfolio is comprised of world-class theme parks featuring the industry's most thrilling and technologically advanced attractions, exceptional hotel and resort properties, and unique merchandise, games, culinary, virtual, and live entertainment experiences. All are designed to create immersive, memorable, and emotionally fulfilling moments for people of all ages looking to take their accommodations and entertainment to new heights. For more information, visit corporate.universaldesignsandexperiences.com.

About the JURASSIC WORLD Franchise

From Universal Pictures and Amblin Entertainment, *Jurassic World* immerses audiences of all ages in a new era of wonder and thrills where dinosaurs and humankind must learn to coexist. *Jurassic World* is more than a film franchise. At every turn, this \$6 billion film series delivers a larger-than-life destination for exploration, discovery, and epic adventure. Dinosaurs live again and they live in *Jurassic World*.

About SuperLuna

Founded in 2022 by a team of senior international entertainment executives as a one stop shop for creating, producing and promoting cutting-edge live entertainment, SuperLuna delivers extraordinary live event experiences across Australasia.

About Sony Music Masterworks

Sony Music Masterworks is a multi-faceted worldwide entertainment business specializing in recorded music and live events. The Masterworks live division encompasses Backyard Cinema, Black Ink Presents, Culture Creative, GEA Live, The Luna Entertainment Group, MAC Global, Proactiv Entertainment, Raymond Gubbay Ltd., RoadCo Entertainment, Seaview, Senbla, and Terrapin Station Entertainment.

***Jurassic World: The Exhibition* imagery and videos can be found [here](#). Media requiring further information, please contact:**

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