



THE EXHIBITION

JURASSIC WORLD: THE EXHIBITION

**A Ground Shaking Experience Stomps into Atlanta on
May 26, 2023 for a Limited Engagement**

Tickets go on sale April 20, 2023

Jurassicworldexhibition.com

Atlanta, GA (April 13, 2023) – Neon, Fever and operating partner, Round Room Live, announced today the newest location for the North American tour of *JURASSIC WORLD: THE EXHIBITION*. Following the recent record-breaking engagements around the world, this immersive experience will now open in Atlanta, Georgia on May 26, 2023, for a limited engagement at Pullman Yards. This must-see exhibition is the closest you will ever come to life-size dinosaurs!

JURASSIC WORLD: THE EXHIBITION is a family-friendly immersive 25,000-square-foot experience based on one of the biggest blockbusters in cinema history. Visitors will walk through the iconic “Jurassic World” gates, encounter life-sized dinosaurs, and explore richly themed environments. Guests will have an up-close look at a Velociraptor, stand in awe under a towering Brachiosaurus, and encounter the most fearsome of them all, the mighty Tyrannosaurus rex. Guests will be able to imagine what it would have been like to roam among these breathtaking creatures and even interact with new baby dinosaurs, including “Bumpy” from the popular animated series *Jurassic World: Camp Cretaceous*. *Jurassic World: Camp Cretaceous* is produced by Universal Pictures, DreamWorks Animation and Amblin Entertainment, and all five seasons are currently streaming on Netflix.

The exhibition immerses audiences of all ages in settings inspired by Universal Pictures and Amblin Entertainment's *Jurassic World* franchise and is produced in conjunction with Universal Live Entertainment, NEON and Animax Designs – the creators of the lifelike animatronic dinosaurs.

Following an initial launch in Melbourne, Australia, *JURASSIC WORLD: THE EXHIBITION* has become a global success with nearly five million visitors since 2016. The exhibition has opened its gates to excited fans in cities around the world including London, San Diego, Denver, Dallas, Chicago, Philadelphia, Paris, Madrid, Seoul, Chengdu, Guangzhou, Shanghai, just recently opened in Cologne, and will open in Toronto at the end of April.

Ron Tan, Executive Chairman & Group CEO of NEON Global said, "After achieving many sell-out shows and record-breaking visitor numbers globally, we are excited to bring *JURASSIC WORLD: THE EXHIBITION* to Atlanta for the very first time! With our state-of-the-art technology, we are confident that Jurassic World fans in Atlanta will be in awe at this immersive experience. A big Thank You to our partners for making this possible and I look forward to welcoming everyone to our experience."

The *Jurassic World* franchise has been entertaining generations of fans around the world with thrilling and awe-inspiring stories and characters for 30 years – from films and TV series to video games and toys to live-action experiences and rides at theme parks.

Information and Tickets

JURASSIC WORLD: THE EXHIBITION will be presented from May 26, 2023, for a limited time in the immersive space at Pullman Yards in Atlanta, located at 225 Rogers St NE, Atlanta, GA 30317.

[Join the waitlist](#) for an exclusive 1-day Pre-Sale opportunity on April 19. The general ticket sale will start April 20, 2023.

Admission to *JURASSIC WORLD: THE EXHIBITION* starts at \$21.99. Family and group tickets are also available as well as special pricing for senior citizens and students. Timed-entry tickets are required. For further information about *JURASSIC WORLD: THE EXHIBITION*, please visit Jurassicworldexhibition.com. Follow along on social media [Facebook](#), [Twitter](#) and [Instagram](#) and use hashtag #JWEXHIBITION to join the conversation.

About NEON

NEON, formerly Cityneon, is a global leader in creating and producing immersive experiences. NEON enjoys worldwide partnerships with The Walt Disney Company and Marvel Entertainment for *Marvel Avengers S.T.A.T.I.O.N.* and *Marvel Avengers Station: Evolution*, 20th Century Studios for *AVATAR: The Exhibition*, Hasbro for *Transformers: The Experience*, NBCUniversal for *Jurassic World: The Exhibition*, and Lionsgate for *The Hunger Games: The Exhibition*. It also has a partnership with Warner Bros. Themed Entertainment to produce two brand-new, unique global touring-themed art experiences inspired by DC and the Wizarding World, slated to launch in 2023. The Company also partners with the governments of Peru and Egypt for their original artifact IP experiences, *Machu Picchu*, and *the Golden Empires of Peru* and *Ramses the Great and the Gold of the Pharaohs*, respectively, plus authentic artifact tours *Pompeii: The Exhibition*, *Mummies of the World: The Exhibition*, *Victoria the T. Rex* and *Auschwitz. Not Long Ago. Not Far Away*. These partnerships have enabled the Group to bring compelling experiences

that leave lasting memories to millions of visitors in more than 60 cities to date globally. For more information, please visit www.neonglobal.com.

About the JURASSIC WORLD Franchise

From Universal Pictures and Amblin Entertainment, *Jurassic World* immerses audiences of all ages in a new era of wonder and thrills where dinosaurs and humankind must learn to coexist. *Jurassic World* is more than a film franchise. At every turn, this \$6 billion film series delivers a larger-than-life destination for exploration, discovery, and epic adventure. Dinosaurs live again and they live in *Jurassic World*.

About Universal Live Entertainment

Universal Live Entertainment partners with best-in-class entertainment companies to bring today's most popular stories, characters and adventures to life in a city near you. From larger-than-life touring shows to immersive, walk-through exhibitions and family entertainment centers, Universal's world-class entertainment brands are delivered across the globe for families, friends and people of all ages to enjoy. Productions include Jurassic World Live Tour, Jurassic World: The Exhibition, A Minion's Perspective, DreamWorks Animation: The Exhibition, Kung Fu Panda: The Exhibition, The Office Experience, American Ninja Warrior Adventure Parks, Film with Live Orchestra concerts and more.

Universal Live Entertainment is a division of Universal Destinations & Experiences, a unit of Comcast NBCUniversal. With incredible theme park destinations across the globe, Universal Destinations & Experiences offers guests of all ages the most exciting and popular entertainment experiences. Universal theme parks are known for immersive experiences that feature some of the world's most thrilling and technologically advanced film-and-television-based attractions. Comcast NBCUniversal wholly owns Universal Studios Hollywood, Universal Orlando Resort, and Universal Studios Japan. In addition, the company has a license agreement with Universal Studios Singapore at Resorts World Sentosa and partially owns Universal Beijing Resort, its newest theme park destination.

About Fever

Fever is the leading global live-entertainment discovery platform which has helped millions of people discover the best experiences in their cities since 2014. With a mission to democratize access to culture and entertainment in real life through its platform, Fever inspires users to enjoy unique local experiences and events, from immersive exhibitions, interactive theatrical experiences, and festivals to molecular cocktail pop-ups, while empowering creators with data and technology to create and expand experiences across the world.

About Round Room Live

Round Room Live is the leading producer and promoter of exhibitions and family show entertainment, specializing in transforming both new and iconic intellectual property into engaging and thrilling live events. Round Room creates unique live experiences tailored to the distinct character of each property and produces the highest quality productions for audiences around the world.

Round Room's Immersive and Entertainment Experiences division is currently touring: ***The All New...Nitro Circus 20th Anniversary Tour***, *Jurassic World: The Exhibition*, *Mandela: The Official Exhibition*, *Tupac Shakur, Wake Me When I'm Free*, and *Formula 1: The Exhibition*. Their current roster of touring theatrical shows includes: *Baby Shark Live!*, *Blippi: The Wonderful World Tour*, *Blippi The Musical*, *Peppa Pig Live*, and *Blue's Clues & You! Live On Stage*.

[Press Kit](#)

Media requiring further information, please contact:

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