



THE EXHIBITION

**JURASSIC WORLD: THE EXHIBITION OPENS ITS GATES FOR
THE GERMAN PREMIERE AT THE ODYSSEUM IN COLOGNE
OVERWHELMING RUN FOR THE TICKETS IN PRESALE**

Cologne, 31.03.2023 – *Jurassic World* fans in Germany will now have the chance to get closer to life-sized dinosaurs than ever before, when *JURASSIC WORLD: THE EXHIBITION* opens its gates today at the ODYSSEUM in Cologne. The exhibition will be accessible to the public beginning today until the end of the summer holidays. Tickets are available at www.ticketmaster.de.

"We are very happy that the opening day has finally arrived and that we are able to present this extraordinary and impressive exhibition to our visitors in Cologne. *JURASSIC WORLD: THE EXHIBITION* is the most advanced and largest traveling-exhibition currently on the market. The feedback from fans has been overwhelming – the ticket presale was the most successful of all previous blockbuster exhibitions at the ODYSSEUM," Andreas Waschk, CEO of Explorado Group GmbH, commented.

JURASSIC WORLD: THE EXHIBITION is a family-friendly immersive 2,500-square-meters experience based on one of the biggest blockbusters in cinema history. Visitors will walk through the iconic Jurassic World gates, encounter life-sized dinosaurs, and explore richly themed environments. Guests will have an up-close look at a Velociraptor, stand in awe under a towering Brachiosaurus, and encounter the most fearsome of them all, the mighty Tyrannosaurus rex. Guests will be able to imagine what it would have been like to roam among these breathtaking creatures and even interact with new baby dinosaurs, including "Bumpy" from the popular animated series *Jurassic World: Camp Cretaceous*. *Jurassic World: Camp Cretaceous* is produced by Universal, DreamWorks Animation and Amblin Entertainment, and all

five seasons are currently streaming on Netflix.

The exhibition immerses audiences of all ages in settings inspired by Universal Pictures and Amblin Entertainment's *Jurassic World* and is produced in conjunction with Universal Live Entertainment, NEON and Animax Designs – the creators of the lifelike animatronic dinosaurs.

Following an initial launch in Melbourne, Australia, *JURASSIC WORLD: THE EXHIBITION* has become a global success with nearly five million visitors since 2016. The exhibition has opened its gates to excited fans in cities around the world including London, San Diego, Denver, Dallas, Chicago, Philadelphia, Paris, Madrid, Seoul, Chengdu, Guangzhou and Shanghai.

Information and Tickets

JURASSIC WORLD: THE EXHIBITION will be presented from March 31st until the end of the summer holidays at the ODYSSEUM in Cologne. Tickets are on sale exclusively on www.ticketmaster.de.

Admission to the exhibition starts at € 23.50 for children (ages 3 to 15) and € 29.50 for adults (ages 16 and up). Family and group tickets are also available as well as special pricing for senior citizens and students. Timed-entry tickets are required.

Opening times are: Mondays to Fridays from 10 am to 6 pm, Saturdays and Sundays, bank holidays and school holidays in North Rhine-Westphalia from 10 am to 8 pm.

For more information about *JURASSIC WORLD: THE EXHIBITION*, visit www.jurassicworldexhibition.de.

CONNECT WITH JURASSIC WORLD: THE EXHIBITION

facebook.com/jurassicworldexhibition

instagram.com/jurassicworldexhibition

#JWEXHIBITION

LOCATION:

ODYSSEUM

Corintostraße 1

51103 Köln

Official Website: www.odysseum.de

Facebook: facebook.com/odysseumkoeln

Instagram: instagram.com/odysseumkoeln

JURASSIC WORLD: THE EXHIBITION

PRESS KIT:

[**PRESSKIT DOWNLOAD**](#)

About NEON

NEON, formerly Cityneon, is a global leader in creating and producing immersive experiences. NEON enjoys worldwide partnerships with The Walt Disney Company and Marvel Entertainment for *Marvel Avengers S.T.A.T.I.O.N.* and *Marvel Avengers Station: Evolution*, 20th Century Studios for *AVATAR: The Exhibition*, Hasbro for *Transformers: The Experience*, NBCUniversal for *Jurassic World: The Exhibition*, and Lionsgate for *The Hunger Games: The Exhibition*. It also has a partnership with Warner Bros. Themed Entertainment to produce two brand-new, unique global touring-themed art experiences inspired by DC and the Wizarding World, slated to launch in 2023. The Company also partners with the governments of Peru and Egypt for their original artifact IP experiences, *Machu Picchu*, and *the Golden Empires of Peru* and *Ramses the Great and the Gold of the Pharaohs*, respectively, plus authentic artifact tours *Pompeii: The Exhibition*, *Mummies of the World: The Exhibition*, *Victoria the T. Rex* and *Auschwitz. Not Long Ago. Not Far Away*. These partnerships have enabled the Group to bring compelling experiences that leave lasting memories to millions of visitors in more than 60 cities to date globally. For more information, please visit www.neonglobal.com.

About the JURASSIC WORLD Franchise

From Universal Pictures and Amblin Entertainment, *Jurassic World* immerses audiences of all ages in a new era of wonder and thrills where dinosaurs and humankind must learn to coexist. *Jurassic World* is more than a film franchise. At every turn, this \$6 billion film series delivers a larger-than-life destination for exploration, discovery, and epic adventure. Dinosaurs live again and they live in *Jurassic World*.

About Explorado Group

Explorado Group GmbH is the major European all-rounder in the field of out-of-home entertainment with almost 30 years of experience and numerous reference projects. Explorado Group offers a variety of touring exhibitions products and extensive services all around visitor attractions, including development and operates different venues and locations such as the ODYSSEUM in Cologne. Explorado Group already successfully launched different blockbuster exhibitions including *Harry Potter™: The Exhibition* as German premiere, *Star Wars Identities – The Exhibition* and *Ice Age: A Mammoth Journey* at ODYSSEUM in Cologne, "Game of Thrones: The Touring Exhibition" and the Smurf Experience at the Centro in Oberhausen. More information is on www.explorado-group.com.

About Universal Live Entertainment

Universal Live Entertainment partners with best-in-class entertainment companies to bring today's most popular stories, characters and adventures to life in a city near you. From larger-than-life touring shows to immersive, walk-through exhibitions and family entertainment centers, Universal's world-class entertainment brands are delivered across the globe for families, friends and people of all ages to enjoy. Productions include *Jurassic World Live Tour*, *Jurassic World: The Exhibition*, *A Minion's Perspective*, *DreamWorks Animation: The Exhibition*, *Kung Fu Panda: The Exhibition*, *The Office Experience*, *American Ninja Warrior Adventure Parks*, *Film with Live Orchestra* concerts and more.

Universal Live Entertainment is a division of Universal Destinations & Experiences, a unit of Comcast NBCUniversal. With incredible theme park destinations across the globe, Universal Destinations & Experiences offers guests of all ages the most exciting and popular entertainment experiences. Universal theme parks are known for immersive experiences that feature some of

the world's most thrilling and technologically advanced film-and-television-based attractions. Comcast NBCUniversal wholly owns Universal Studios Hollywood, Universal Orlando Resort, and Universal Studios Japan. In addition, the company has a license agreement with Universal Studios Singapore at Resorts World Sentosa and partially owns Universal Beijing Resort, its newest theme park destination.

JURASSIC WORLD: THE EXHIBITION MEDIA CONTACT:

ODYSSEUM

Explorado Group GmbH

Nicole Appleby

Email: nicole.appleby@explorado-group.com

Mobile: +49 172 212 98 08