

***Jurassic World: The Exhibition* Wins ‘Best Visitor Experience 2022’  
At Access All Areas Conference & Awards  
With Over 315,000 Ticket Sales**



[\*Jurassic World: The Exhibition\*](#) has been crowned winner of ‘**Best Visitor Experience 2022**’ at the inaugural **Access All Areas Conference & Awards** held at multi-arts space [Earth](#) (Evolutionary Arts Hackney) on 12th January 2023. Celebrating the achievements of major live events throughout the UK across culture, sports, and music, the awards kickstarted the year with a discussion around the challenges and opportunities of the industry whilst recognising key industry success stories of 2022.

Shortlisted alongside nominees such as *Isle of Wight Festival*, *BST Hyde Park*, and *Westival*, *Jurassic World: The Exhibition* won the award following the experience’s incredible stint at the ExCeL London, outselling all experiences with over 315,000 ticket sales. The captivating 20,000-square-foot experience took the city by storm since opening in August 2022, showcasing impressive scenes inspired by the beloved blockbuster films and becoming one of the fastest-selling experiences in London to date.

“To build, launch and sell 315,000 tickets in less than six-months is testament to the incredible focus and effort from all our teams. It has been a whirlwind period and we are honoured to win this award on behalf of everyone who worked on and was involved with the project” (FKP Scorpio Entertainment / The Luna Cinema)

On the day, guests celebrated with a drinks reception and awards ceremony to recognise the achievement of individuals, promoters, and production companies of leading events across England. Awards given included Event Promoter of The Year, Rising Star Award, Unsung Hero and Diversity and Inclusion alongside many others.

**NEON**, the global leader in creating and producing immersive experiences, said “*Jurassic World: The Exhibition* continues to make waves globally in 2023 and beyond! Thanks to the phenomenal support from our friends and fans in London, *Jurassic World: The Exhibition*



extended its engagement in London to 16 January 2023 and took the throne of the longest-running in-hall event at ExCeL London!”

*Jurassic World: The Exhibition* is produced by NEON, formerly Cityneon, in conjunction with Universal Live Entertainment, a division of Universal Parks & Resorts.

The experience ventures into a new type of entertainment by immersing audiences of all ages in settings inspired by the groundbreaking film franchise, *Jurassic World*, from Universal Pictures and Amblin Entertainment. It is currently open in San Diego, California through 16 April 2023, and will soon be announcing multiple new international openings.

### **About NEON**

NEON, formerly Cityneon, is a global leader in creating and producing immersive experiences. NEON enjoys worldwide partnerships with The Walt Disney Company and Marvel Entertainment for Marvel Avengers S.T.A.T.I.O.N. and Marvel Avengers Station: Evolution, 20th Century Studios for AVATAR: The Exhibition, Hasbro for Transformers: The Experience, NBCUniversal for Jurassic World: The Exhibition, and Lionsgate for The Hunger Games: The Exhibition. It also has a partnership with Warner Bros. Themed Entertainment to produce two brand-new, unique global touring-themed art experiences inspired by DC and the Wizarding World, slated to launch in 2023. The Company also partners with the governments of Peru and Egypt for their original artifact IP experiences, Machu Picchu and the Golden Empires of Peru and Ramses the Great and the Gold of the Pharaohs, respectively, plus authentic artifact tours Pompeii: The Exhibition, Mummies of the World: The Exhibition, Victoria the T. Rex and Auschwitz. Not Long Ago. Not Far Away. These partnerships have enabled the Group to bring compelling experiences that leave lasting memories to millions of visitors in more than 60 cities to date globally. For more information, please visit [www.neonglobal.com](http://www.neonglobal.com).