



## THE EXHIBITION

### JURASSIC WORLD: THE EXHIBITION PREMIERS IN GERMANY AT THE ODYSSEUM IN COLOGNE, GERMANY

**OPENING DATE SET FOR MARCH 31, 2023**

**TICKETS ARE ON PRE-SALE JANUARY 25, 2023**

Cologne, 24.01.2023 – NEON and Explorado Group announced today they will bring **JURASSIC WORLD: THE EXHIBITION** to Germany for the very first time. After record-breaking performances around the world, the tour is scheduled to start on March 31, 2023, and run for a limited time at the ODYSSEUM in Cologne. Tickets are on pre-sale from January 25, exclusively on [www.ticketmaster.de](http://www.ticketmaster.de). The general sale will start January 26.

*JURASSIC WORLD: THE EXHIBITION* is a family-friendly immersive 2,500-square-meters experience based on one of the biggest blockbusters in cinema history. Visitors will walk through the world-famous “Jurassic World” gates, encounter life-sized dinosaurs, and explore richly themed environments. Guests will have an up-close look at a Velociraptor, stand in awe under a towering Brachiosaurus, and encounter the most fearsome of them all, the mighty Tyrannosaurus rex. Guests will be able to imagine what it would have been like to roam among these breathtaking creatures and even interact with new baby dinosaurs, including “Bumpy” from the popular animated series *Jurassic World: Camp Cretaceous*. *Jurassic World: Camp Cretaceous* is produced by Universal, DreamWorks Animation and Amblin Entertainment, and Season 5 is currently streaming on Netflix.

Following an initial launch in Melbourne, Australia, *JURASSIC WORLD: THE EXHIBITION* has become a global success with close to four million visitors since 2016. The Exhibition has opened its gates to excited fans in cities around the world including London, San Diego, Denver, Dallas, Chicago, Philadelphia, Paris, Madrid, Seoul, Chengdu, Guangzhou and

Shanghai.

The *Jurassic World* franchise has been entertaining generations of fans around the world with thrilling and awe-inspiring stories and characters for 30 years – from films and TV series to video games and toys to live-action experiences and rides at theme parks.

"We are very proud and happy to once again present a German premiere at the ODYSSEUM in Cologne with JURASSIC WORLD: THE EXHIBITION. Young and old alike can be thrilled by life-size dinosaurs in this spectacular blockbuster exhibition. We are convinced that the exhibition will be a unique and very special experience for our visitors from all over the region", explains Andreas Waschk, CEO of the Explorado Group.

NEON's Executive Chairman & Group CEO, Ron Tan said, "*JURASSIC WORLD: THE EXHIBITION* has astounded millions of visitors from around the world and we are thrilled to bring this immersive experience to Germany for the very first time! Featuring cutting-edge technology powered by Animax, our animatronics powerhouse located in the U.S., we are confident that this exhilarating experience will be something that our fans in Germany can look forward to coming in 2023."

### **Information and Tickets**

*JURASSIC WORLD: THE EXHIBITION* will be presented from March 31, 2023, for a limited time at the ODYSSEUM in Cologne. Tickets will be on pre-sale January 25, 2023, exclusively on [www.ticketmaster.de](http://www.ticketmaster.de). The general ticket sale will start January 26, 2023.

Admission to JURASSIC WORLD: THE EXHIBITION starts at € 23.50 for children (ages 3 and up) and € 29.50 for adults (ages 16 and up). Family- and group tickets are also available as well as special pricing for senior citizens and students. Timed-entry tickets are required.

For more information about *JURASSIC WORLD: THE EXHIBITION*, visit [www.jurassicworldexhibition.de](http://www.jurassicworldexhibition.de).

### **CONNECT WITH JURASSIC WORLD: THE EXHIBITION**

[facebook.com/jurassicworldexhibition](https://facebook.com/jurassicworldexhibition)

[instagram.com/jurassicworldexhibition](https://instagram.com/jurassicworldexhibition)

#JWEXHIBITION

### **LOCATION: ODYSSEUM**

Corintostraße 1

51103 Köln

Official Website: [www.odysseum.de](http://www.odysseum.de)

Facebook: [facebook.com/odysseumkoeln](https://facebook.com/odysseumkoeln)

Instagram: [instagram.com/odysseumkoeln](https://instagram.com/odysseumkoeln)

### **JURASSIC WORLD: THE EXHIBITION PRESS KIT:**

[PRESSKIT DOWNLOAD](#)

### **About NEON**

NEON, formerly Cityneon, is a global leader in creating and producing immersive experiences. NEON enjoys worldwide partnerships with The Walt Disney Company and Marvel Entertainment for *Marvel Avengers S.T.A.T.I.O.N.* and *Marvel Avengers Station: Evolution*, 20th Century Studios for *AVATAR: The Exhibition*, Hasbro for *Transformers: The Experience*, NBCUniversal for *Jurassic World: The Exhibition*, and Lionsgate for *The Hunger Games: The Exhibition*. It also has a partnership with Warner Bros. Themed Entertainment to produce two brand-new, unique global touring-themed art experiences inspired by DC and the Wizarding World, slated to launch in 2023. The Company also partners with the governments of Peru and Egypt for their original artifact IP experiences, *Machu Picchu*, and *the Golden Empires of Peru* and *Ramses the Great and the Gold of the Pharaohs*, respectively, plus authentic artifact tours *Pompeii: The Exhibition*, *Mummies of the World: The Exhibition*, *Victoria the T. Rex* and *Auschwitz. Not Long Ago. Not Far Away*. These partnerships have enabled the Group to bring compelling experiences that leave lasting memories to millions of visitors in more than 60 cities to date globally. For more information, please visit [www.neonglobal.com](http://www.neonglobal.com).

### **About the JURASSIC WORLD Franchise**

From Universal Pictures and Amblin Entertainment, *Jurassic World* immerses audiences of all ages in a new era of wonder and thrills where dinosaurs and humankind must learn to coexist. *Jurassic World* is more than a film franchise. At every turn, this \$6 billion film series delivers a larger-than-life destination for exploration, discovery, and epic adventure. Dinosaurs live again and they live in *Jurassic World*.

### **About Explorado Group**

Explorado Group GmbH is the major European all-rounder in the field of out-of-home entertainment with almost 30 years of experience and numerous reference projects. Explorado Group offers a variety of touring exhibitions products and extensive services all around visitor attractions, including development and operates different venues and locations such as the ODYSSEUM in Cologne. Explorado Group already successfully launched different blockbuster exhibitions including *Harry Potter™: The Exhibition* as German premiere, *Star Wars Identities – The Exhibition* and *Ice Age: A Mammoth Journey* at ODYSSEUM in Cologne, "Game of Thrones: The Touring Exhibition" and the Smurf Experience at the Centro in Oberhausen. More information is on [www.explorado-group.com](http://www.explorado-group.com).

### **About Universal Live Entertainment**

Universal Live Entertainment partners with best-in-class entertainment companies to bring today's most popular stories, characters and adventures to life in a city near you. From larger-than-life touring shows to immersive, walk-through exhibitions and family entertainment centers, Universal's world-class entertainment brands are delivered across the globe for families, friends and people of all ages to enjoy. Productions include *Jurassic World Live Tour*, *Jurassic World: The Exhibition*, *A Minion's Perspective*, *DreamWorks Animation: The Exhibition*, *Kung Fu Panda: The Exhibition*, *The Office Experience*, *Film with Live Orchestra* concerts and more.

Universal Live Entertainment is a division of Universal Parks & Resorts, a unit of Comcast NBCUniversal. With incredible theme park destinations across the globe, Universal Parks & Resorts offers guests of all ages the most exciting and popular entertainment experiences. Universal theme parks are known for immersive experiences that feature some of the world's most thrilling and technologically advanced film-and-television-based attractions. Comcast NBCUniversal wholly owns Universal Studios Hollywood, Universal Orlando Resort, and

Universal Studios Japan. In addition, the company has a license agreement with Universal Studios Singapore at Resorts World Sentosa and partially owns Universal Beijing Resort – an all-new theme park destination.

**JURASSIC WORLD: THE EXHIBITION MEDIA CONTACT:**

ODYSSEUM

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