

CELEBRATING THE 10TH ANNIVERSARY OF LIONSGATE'S WORLDWIDE BLOCKBUSTER FILM, THE HUNGER GAMES: THE EXHIBITION LAUNCHES A SUSTAINABLE ART COMPETITION FOR ALL CCSD HIGH SCHOOL STUDENTS

The Hunger Games: The Exhibition, located at MGM Grand, encourages students to think innovatively and creatively while being good stewards of the environment

Photos and video can be found [HERE](#), courtesy Cityneon

LAS VEGAS, Nev. (September 06, 2022) – The Hunger Games: The Exhibition, produced by Cityneon Holdings, announced today an exciting partnership with the Clark County School District (CCSD) to launch a sustainable art competition to coincide with and celebrate Lionsgate's blockbuster film *The Hunger Games*' 10th anniversary – all while making a local impact and encouraging students to think creatively.

Located inside the MGM Grand, this award winning, multi-million-dollar attraction provides visitors an interactive experience that fully immerses them into the world of *The Hunger Games* franchise and the "Mockingjay" – exploring props and iconic costumes up close, accessing behind-the-scenes content and participating in a hands on archery experience.

As the 2022/2023 school year kicks off, the partnership between Cityneon and CCSD via this contest sponsored by Cityneon Holdings will encourage all currently enrolled high school students to think innovatively and creatively alongside their teachers while also being good stewards of the environment. With a theme of "Stand with the Mockingjay," students entering the contest will be tasked with designing a costume, display or a 10th Anniversary-centric art piece.

"We are thrilled to work alongside CCSD to launch such a unique competition," said Zoe Tan, Head of Business Development and General Manager of Victory Hill Exhibitions, Cityneon Group. "Being able to make an impact in the Southern Nevada community is a priority for our team. Encouraging students to tap into their creative side may unlock a new door to pursuing a future career in design or creative arts, which is something we hope to continue to inspire for many years to come."

"Creating educational opportunities through experience is essential at The Hunger Games: The Exhibition," said VP of Creative of Lionsgate Global Products and Experiences Jerry Sabatini. "We are excited to extend that through an incredible art competition that is based on the films' themes."

All artwork submitted for the contest must be sustainably sourced using recycled materials or sustainable/used materials found within students' homes and school.

The esteemed panel of judges will select an overall contest winner; however, three additional winners will also be selected for parallel categories including "Most Sustainable," and "Judges Pick."

"Strong community partnerships like this allow our students to be part of academic opportunities outside of the classroom," said Dr. Keating, Executive Director, CCSD Engagement Unit. "Thank you to the Hunger Games: The Exhibition for creating this competition, which will enrich the lives of students, specifically in subjects of art and STEM."

Initial submissions for the contest will begin Tuesday Sept. 6 and end Friday, Nov. 4. Students will need to upload their project submissions via the contest website and provide a short description of what the item is, elements used in its creation and any personal notes as to the design.

Up to 25 semi-finalists will be selected and then announced by Monday, Nov. 7.

The exciting contest will then offer the local Southern Nevada community an opportunity to get involved and support the hard work and imagination of the students as their artwork will be displayed at the MGM Grand for public viewing Friday, Nov. 11 through Sunday, Nov. 13.

The winning student(s) of the contest will receive \$1,000 in the form of a gift card, a merchandise pack from the attraction gift store, DVD collection of all of the films in *The Hunger Games* franchise and a 10th anniversary celebration field trip to *The Hunger Games: The Exhibition* for their entire class. In addition, their art project will remain on display at *The Hunger Games: The Exhibition* throughout the remainder of 2022.

The teacher or CCSD administrator sponsoring of the winning art piece will also receive \$1,000 as a gift to their classroom.

The three added category winners will receive \$500 in the form of a gift card, a merchandising pack from the attraction gift store, a DVD collection of all the films in *The Hunger Games* franchise and a 10th anniversary celebration field trip to *The Hunger Games: The Exhibition* for their entire class. The teacher or CCSD administrator sponsoring the winning student or group will receive \$500 in the form of a gift card to use in their classroom.

For more information, to review details, contest rules and/or submit a project, students can visit TheHungerGamesExhibition.com/10thAnniversaryArtContest prior to Friday, Nov. 4, 2022.

###

MEDIA CONTACTS:

Mandi McCary / mandi@mmgnv.com

Cally Anderson / cally@mmgnv.com

ABOUT LIONSGATE

Lionsgate (NYSE: LGF.A, LGF.B) encompasses world-class motion picture and television studio operations aligned with the STARZ premium global subscription platform to bring a unique and varied portfolio of entertainment to consumers around the world. The Company's film, television, subscription and location-based entertainment businesses are backed by a 17,000-title library and a valuable collection of iconic film and television franchises. A digital age company driven by its entrepreneurial culture and commitment to innovation, the Lionsgate brand is synonymous with bold, original, relatable entertainment for audiences worldwide. www.Lionsgate.com

ABOUT CITYNEON HOLDINGS

Cityneon is a global leader in immersive experiences that holds global partnerships with billion-dollar studios such as The Walt Disney Company and Marvel Entertainment for *Marvel Avengers S.T.A.T.I.O.N.* and *Marvel Avengers Station: Evolution* and 20th Century Studios for *AVATAR: The Exhibition*, Hasbro for *Transformers: The Experience*, NBCUniversal for *Jurassic World: The Exhibition*, and Lionsgate for *The Hunger Games: The Exhibition*. Cityneon has also recently announced a partnership with Warner Bros. Themed Entertainment to produce two brand-new, unique global touring themed art experiences inspired by DC and the Wizarding World, slated to launch in 2023. The company also partners with the governments of Peru and Egypt for their original artifact IP experiences, *Machu Picchu and the Golden Empires of Peru* and *Ramses the Great and the Gold of the Pharaohs* respectively, plus original artifact tours *Pompeii: The Exhibition*, *Mummies of the World: The Exhibition* and *Victoria the T. Rex*. These partnerships have enabled the Group to bring compelling experiences that leave lasting memories to visitors in more than 50 cities to date globally.

With its global reach and international partnerships, Cityneon has the capability to serve its clients anywhere in the world. Cityneon was listed on the Mainboard of the Singapore Stock Exchange since 2005, and was privatized on February 2019 by West Knighton Limited, a company wholly owned by Cityneon's Executive Chairman and Group CEO, Ron Tan, together with Hong Kong veteran entrepreneur and investor, Johnson Ko Chun Shun. Johnson is a capital markets veteran and has held controlling interests and directorships in many listed companies. In May 2019, Cityneon welcomed CITIC Capital as a new shareholder, who holds approximately 9% shares in Cityneon. CITIC Capital is part of CITIC Group, one of China's largest conglomerates, and has over US\$29B of assets under its management across 100 funds and investment products globally. Other institutional shareholders of the Group include EDBI – a Singapore government-linked global investor, and Pavilion Capital - a Singapore-based investment institution which focuses on

private equity investments, that made strategic investments to the Group in August and October 2019 respectively. In April 2021, Cityneon welcomed new investors Seatown Holdings International, Qatar's Doha Venture Capital, which will now own approximately 4% of the Group, and other financial institutions and family offices in Singapore and China, joining the already strong stable of shareholders to support the Group's further expansion globally. For more information, please visit www.cityneongroup.com.

THE HUNGER GAMES: THE EXHIBITION – LAS VEGAS:

The Hunger Games: The Exhibition is a must-see attraction for any fan of the thrilling global phenomenon. Located on the famed Las Vegas Strip, this unique exhibit gives visitors an interactive experience that fully immerses them into the world of The Hunger Games films. This interactive exhibit is packed full of brand-new features that allow guests to step into Katniss' world and interact with their surroundings as they explore Panem. One of the featured highlights of The Hunger Games: The Exhibition is the immersive digital archery experience. The huge, 60-foot-wide training screen offers an archery activation giving visitors a taste of what it was like for actors of the film to train for stunt choreography. For more information, ticket pricing, group rates, private event details, special offers and discounts please visit The Hunger Games: The Exhibition online at www.thehungergamesexhibition.com.

ABOUT CLARK COUNTY SCHOOL DISTRICT

Established in 1956, the Clark County School District (CCSD) is the number one choice for families and students. As the nation's fifth-largest school district, CCSD educates 305,000 students -offering a variety of nationally recognized programs, including Magnet Schools, Career and Technical Academies and Advanced Placement programs. CCSD educates 64 percent of the students in Nevada and works closely with community partners and business leaders to educate students to compete in a global economy.