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Cityneon Holdings reveals new Marvel experience

The Marvel Cinematic Universe continues with **MARVEL AVENGERS STATION: EVOLUTION**

News

Words: [Adam Whittaker](#)

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Cityneon Holdings, a [global experience entertainment company](#), has announced an update to one of its most popular travelling IP experiences.

The firm has revealed that MARVEL AVENGERS STATION: EVOLUTION will premiere at Grandscape in The Colony, at Dallas this summer.

The original experience, MARVEL AVENGERS S.T.A.T.I.O.N., debuted in New York in July 2014 and has since been transported to 25 cities including Las Vegas, London and Paris, featuring in 13 countries around the world. It will soon be showcased to the Japanese audience in Tokyo.

A wider universe

Millions of fans have already experienced the Marvel Cinematic Universe (MCU) with Cityneon's immersive exhibition, which, for the first time, will be updated to reflect highlights from all four phases of the MCU. New series and films including Marvel Studios' WandaVision, The Falcon and The Winter Soldier, Black Widow and more will be explored in the new MARVEL AVENGERS STATION: EVOLUTION experience.

Group CEO and chairman **Ron Tan** says: "This immersive Super Hero experience is going to be bigger and better. After impressing global audiences with our award-winning experience, MARVEL AVENGERS S.T.A.T.I.O.N., we are confident that we will delight even more visitors with this brand-new, upgraded Super Hero experience, MARVEL AVENGERS STATION: EVOLUTION, coming to our friends in Dallas this summer."

Paquin Entertainment Group producer **Justin Paquin** adds: "We are thrilled to launch the World Premiere in Dallas where families will be amazed and entertained as they are immersed in an experience that is unlike anything they have done before."



Ron Tan

An original experience

The refreshed exhibition will consist of seven sections for guests to experience through an MCU-inspired high-energy facility.

Visitors will be able to examine and interact with popular characters, weapons, vehicles and technologies from the Avengers series. Other experiences developed by Cityneon include real-world science exhibits, and experience interactive challenges and simulations. In addition, guests will be able to get up-close with original costumes and props, located in the fictional environments where the epic stories take place.

More information on MARVEL AVENGERS STATION: EVOLUTION, which debuts in Texas, can be found on the [official website](#).

Earlier this month Cityneon announced [Avatar: The Experience](#), set to open at Singapore's Gardens by the Bay to coincide with the upcoming film sequel.

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