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Cityneon announces Dallas as launch city for updated MARVEL AVENGERS STATION: EVOLUTION exhibition

 By [IPM News](#) April 20, 2022



Logo courtesy of Cityneon Group.

[Cityneon](#) and [Paquin Entertainment Group](#) have announced the launch city for the world premiere of [MARVEL AVENGERS STATION: EVOLUTION](#) set to open this Summer at Grandscape in The Colony, just north of Downtown Dallas.

MARVEL AVENGERS S.T.A.T.I.O.N., which made its debut in New York in July 2014, and has showcased the Avengers worldwide in 25 cities (13 countries) including Paris, London, Las Vegas and soon Tokyo, has attracted millions of fans by allowing them to experience the Marvel Cinematic Universe (MCU) through an immersive exhibition. Now, this experience has been updated to reflect key moments from all four phases of the MCU, including Marvel Studios' *WandaVision*, *The Falcon and The Winter Soldier*, *Black Widow* and more.

“This immersive superhero experience is going to be bigger and better,” says Ron Tan, Executive Chairman and Group CEO of Cityneon Holdings. “After impressing global audiences with our award-winning experience, MARVEL AVENGERS S.T.A.T.I.O.N., we are confident that we will delight even more visitors with this brand-new, upgraded superhero experience, MARVEL AVENGERS STATION: EVOLUTION, coming to our friends in Dallas this summer.”

Justin Paquin, Producer, Paquin Entertainment Group, also shared, “We are thrilled to launch the World Premiere in Dallas where families will be amazed and entertained as they are immersed in an experience that is unlike anything they have done before.”

The exhibition consists of seven segments where guests will experience the MCU in a journey through this high-energy facility. Here, they can explore characters, discover the weapons, vehicles and technologies of the Avengers, learn real-world science, and experience interactive challenges and simulations. In addition, guests will get an up-close look at original costumes, props and film footage straight from the big screen while surrounded by the landscapes and worlds where these stories take place.

Marvel Studios’ *Iron Man* was released in 2008 and lead the way for the next 22 films that culminated in Marvel Studios’ *Avengers: Endgame* in 2019.

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Marvel Avengers S.T.A.T.I.O.N. MARVEL AVENGERS STATION: EVOLUTION Marvel Cinematic Universe Marvel Studios
Paquin Entertainment Group Ron Tan touring exhibitions traveling exhibition traveling exhibitions



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