

MACHU PICCHU AND THE GOLDEN EMPIRES OF PERU

World Premiere Exhibition, Machu Picchu and the Golden Empires of Peru,
Announces Advance Tickets Now On Sale to the Public
Purchase Advance Tickets by Visiting BocaRatonMuseum.org/Golden

As *Machu Picchu and the Golden Empires of Peru* takes flight for the first time, massive crowds and tourists from around the world are expected during the **inaugural stop of its global tour** in South Florida this Fall at the Boca Raton Museum of Art. Eager fans can finally secure their coveted places in line for this once-in-a-lifetime experience. This combination of rarely seen, world-class museum artifacts alongside technological breakthroughs in virtual reality is unparalleled ([watch the video announcing tickets on sale](#)). The early access online ticket portal is now open to the public at BocaMuseum.org/Golden.



Photo Courtesy of World Heritage Exhibitions

Debuting October 16, 2021, audiences will discover an all-new, immersive museum experience that will transport visitors to the jewel of the Southern Hemisphere's cradle of civilization, the Incan city of Machu Picchu – voted one of the new seven wonders of the world. The exhibition will encompass the entire museum, including all galleries on both floors. This dazzling collection of ancient Peruvian artifacts features **the most opulent collection of Andean gold to ever travel the globe**.

The experience will also feature **the first-ever virtual reality expedition of Machu Picchu**, recorded in 2020 during the unprecedented closure of the site during the pandemic. It was the first time in recent history this majestic *City in the Sky* was completely empty, filmed using state of the art drone-VR technology. These breathtaking virtual reality vistas of the mythical landmark, without any humans present, are a passageway for museum guests on an astonishing journey to this UNESCO World Heritage Site ([watch a preview video here](#)). The exhibition will start its limited run in South Florida before leaving the U.S. and embarking on a multi-country tour. Ticket prices start at \$19.95.

The Boca Raton Museum of Art is perfectly located near the tourism destinations of Miami, Palm Beach and Fort Lauderdale.

Cityneon presents the exhibition with support from the Government of Peru, the Peruvian Ministry of Culture, and in partnership with Inkaterra Asociación. Many of these **stunning 192 priceless artifacts are from royal tombs**, including spectacular objects that belonged to noble Andean lords, and have never-been-seen before out of Peru. The collection is on loan from *Museo Larco* in Lima, Peru, and *Museo de Sitio Manuel Chávez Ballón* in Aguas Calientes, Peru. Thousands of patrons have already reserved museum memberships that feature special access for families and additional benefits. Follow [#BocaStrikesGold](#) on social media for ongoing announcements about special events.

"It is an honor to be **chosen as the first museum destination that launches the global tour** of *Machu Picchu and the Golden Empires of Peru*, and to partner with such esteemed cultural institutions to bring this exhibition to the United States," said Irvin Lippman, Executive Director of the Boca Raton Museum of Art. "We look forward to introducing South Florida and the world to the wonders of Machu Picchu and the power and beauty of the Inca civilization for what promises to be a memorable exhibition."



Photo Courtesy of World Heritage Exhibitions

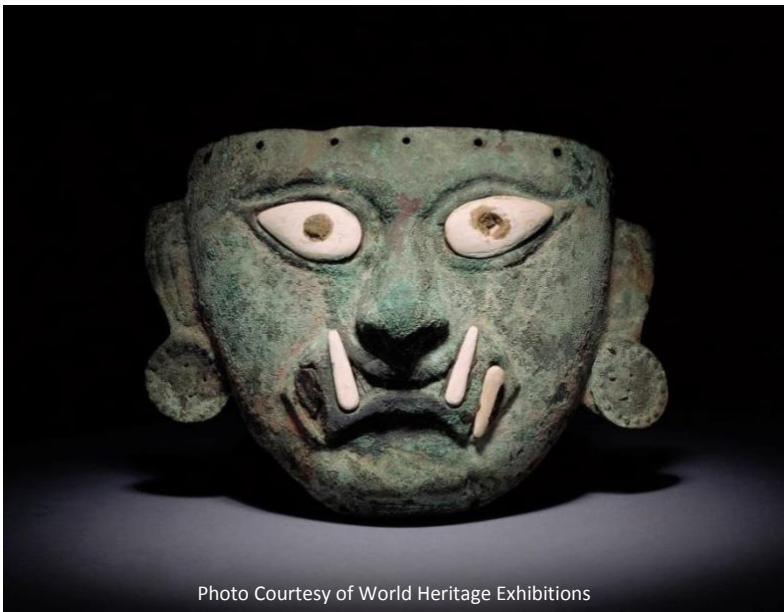


Photo Courtesy of World Heritage Exhibitions

Guided throughout the exhibition by *Ai Apaec*, a mythical Andean hero, visitors will gain a window into transformation through the forces of nature that result in his death and subsequent rebirth. In this exotic land nothing is fixed and beings can change from one form to another. Throughout this dramatically staged expedition, the sounds of roaring jaguars, screaming macaws, and torrential rainfall surround visitors as they **unravel the mysteries of Andean cosmology** and marvel at the sophistication of Andean artists. "At this once-in-a-lifetime exhibition, **visitors will have the opportunity to come face-to-face with history in a whole new way**," said Executive Chairman & Group Chief Executive Officer of Cityneon, Ron

Tan. "We are excited to provide the chance for guests to encounter the **ancient cultures who lived in this impressive fortress 7,000 feet above sea level** in the Andes Mountains."



Photo Courtesy of World Heritage Exhibitions

Nestled in a cloud forest, this great Inca Empire's enduring symbol of architectural prowess is protected by twin sacred mountains and is invisible from below. Further adding to its **unrivaled beauty**, the flourishing landscape of Machu Picchu has restored much of the original biodiversity that it enjoyed in Incan times through a recent reforestation initiative.

Visitors will behold **the marvels of engineering that sheltered a truly spiritual civilization and the ornate riches they once cherished**. Rivalled only by Ancient Egypt in longevity and by the Roman Empire in engineering, Andean societies

dominated a substantial segment of South America for over 3,000 years straight through the reign of the Incan Empire. *Machu Picchu and the Golden Empires of Peru* will showcase Peruvian culture's rich histories and traditions to the public like never before.

"As we get closer to launching the premiere engagement, our team is truly excited to share this world class production with South Floridians," stated President of World Heritage Exhibitions, Anthony Tann. "We've been working around the clock to bring to the South Florida one of the most awe-inspiring exhibitions to ever tour the world. With a combined 50-years in this business, **we've never seen a production quite like this**. Beyond the stunning collection of Peruvian artifacts courtesy of Museo Larco and Museo de Sitio Manuel Chávez Ballón, the team at Virtual Worlds delivered a **virtual reality experience that will make you feel as though you are walking through the stone fortress at Machu Picchu.**"

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About Cityneon Holdings

With its global reach and international partnerships, Cityneon has the capability to serve its clients anywhere in the world. Cityneon was listed on the Mainboard of the Singapore Stock Exchange since 2005, and was privatized on February 2019 by West Knighton Limited, a company wholly owned by Cityneon's Executive Chairman and Group CEO, Ron Tan, together with Hong Kong veteran entrepreneur and investor, Johnson Ko Chun Shun.



Photo Courtesy of World Heritage Exhibitions

Johnson is a capital markets veteran and has held controlling interests and directorships in many listed companies. In May 2019, Cityneon welcomed CITIC Capital as a new shareholder, who holds approximately 9% shares in Cityneon. CITIC Capital is part of CITIC Group, one of China's largest conglomerates, and has over US\$29B of assets under its management across 100 funds and investment products globally. Other institutional shareholders of the Group include EDBI - a Singapore government-linked global investor, and Pavilion Capital - a Singapore-based investment institution which focuses on private equity investments, that made strategic investments to the Group in August and October 2019 respectively. In April 2021, Cityneon welcomed new investors Seatown Holdings International, Qatar's Doha Venture Capital, which will now own approximately 4% of the Group, and other financial institutions and family offices in Singapore and China, joining the already strong stable of shareholders to support the Group's further expansion globally. For more information, please visit www.cityneongroup.com.

About World Heritage Exhibitions

World Heritage Exhibitions (WHE) is a worldwide leader in producing, promoting, and designing blockbuster exhibitions. WHE is renowned for producing the finest quality museum content that captivates, educates, and inspires visitors across the globe. With a combined 50-years of exhibition experience, the executive team is responsible for touring many of the world's most valuable treasures, including objects from King Tutankhamun's tomb, relics from Cleopatra's Royal Palace, artifacts from the Titanic, items from the discovery of Pompeii, and more. Their exhibitions have now been enjoyed by over 30 million people, spanning six continents, and their collective expertise has come together in one of the most influential touring exhibition companies on the planet.

About the Boca Raton Museum of Art

Kicking off its eighth decade in 2021, the Boca Raton Museum of Art encompasses a creative campus that includes the Museum in Mizner Park and the Art School. As one of South Florida's cultural landmarks, the Museum has provided cultural and artistic service to the community, and to many visitors from around the world, since it was founded in 1950.

Media Resources:

[Link to Media Kit](#) featuring high-res photos & video

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