



Cityneon Holdings Awarded Deloitte's Best Managed Companies Singapore Award 2021

13 July 2021 – Cityneon Holdings was recognised as an inaugural winner of Singapore's Best Managed Companies awards program at a ceremony held on 1st July 2021 at the Singapore Marriott Tang Plaza Hotel.

Deloitte's Best Managed Companies Singapore Award 2021 is a prestigious and well-regarded business award program for private businesses across the world. This award celebrates private businesses that are building and leading successful, growing, and dynamic companies. The awards are held globally in the Americas, Europe, Australia, China and now Singapore and across Southeast Asia. Cityneon was judged a winner based on the Best Managed evaluation framework containing 4 judging criteria, namely, strategy, capabilities and innovation, culture and commitment, and governance and financials.

Past winners of this prestigious award include Haidilao International Holding Ltd — the largest hotpot chain in China with over 900 international chain restaurants, Morgan Mckinley — a global professional services recruitment consultancy from Ireland, Sun-Maid Growers of California — the producer of one of the most iconic snacks from the US, and Fisherman's Market — a vertically integrated seafood company with over 70 years of experience in the seafood industry.

This year's shortlisted entrants for the Best Managed Companies Awards were judged by an independent jury and worked with expert coaches from Deloitte to benchmark their company against some of the best and most progressive companies in the world. After rounds of rigorous assessing, Cityneon, together with education provider KinderWorld International Group, construction company Lian Beng Group, beauty and luxury services provider Luxasia, advanced manufacturer NanoFilm Technologies International Limited and retailer OSIM International were awarded this globally recognised mark of excellence by Deloitte. NanoFilm Technologies International Limited was recently listed on the Singapore Stock Exchange (SGX) in October 2020 and is now of market capitalisation of around S\$1.7 billion.

Mr. Ron Tan, Executive Chairman & Group CEO of Cityneon Holdings said, "We are humbled to receive this inaugural award. This award is only made possible with the sustained guidance of our Board of Directors, the assured trust of our current and new shareholders, utmost dedication of the



management team, members of Cityneon, and the unwavering support from all our global industry partners, bankers, and many others along the way all these years. It is this teamwork and resilience within Cityneon that possibly sets us apart from others to achieve what we initially thought was not possible — especially during the past months handling the COVID crisis, globally. Thank you once

again to everyone who has kept the faith and are continuing this journey with Cityneon.”

Cityneon is a global experience entertainment company that seeks to capture the imagination of their visitors and deliver compelling experiences that leave lasting memories. Their strong relationships with global investors, international studios such as Disney, Marvel, Hasbro, Universal, Lionsgate and 20th Century, and also foreign governments for their original artefacts IP experiences — ancient civilization Machu Picchu from Peru and Ramses the Great (Ramses II) from Egypt, enable the company to bring to life unique experiences like none other, all around the world.

In April 2021, amidst the daunting prospects of the COVID-19 pandemic, Cityneon concluded a round of private funding with remarkable success, raising S\$253 million for plans that include building more of its various intellectual property (IP) exhibition sets under the Studio IP partnerships and original artefact IP partnerships by the end of 2022.



Securing the IP rights to two major historical artefacts, the Company will introduce these upcoming international exhibitions — Machu Picchu and the Golden Empires of Peru in Boca Raton, Florida, and Ramses The Great and the Gold of the Pharaohs in Houston, Texas. These two experiences are slated to welcome visitors in October and November 2021, respectively.

Other IP rights that the Group holds include partnerships with 20th Century Studios for Avatar: The Exhibition, Universal Studios for Jurassic World: The Exhibition, Marvel for Avengers S.T.A.T.I.O.N., Lionsgate for The Hunger Games: The Exhibition and Hasbro for Transformers Autobot Alliance.



Altogether, Cityneon holds exclusive IP rights for five of the biggest box office hits worldwide and two original artefacts IP from Peru and Egypt. Among them, five permanent and touring sets are expected in the United States, six sets will tour China, and another few sets will be providing unparalleled experiences to visitors from the other parts of the globe.

Even with all these exciting plans already lined up, Cityneon continues to transform as it looks toward acquiring more Hollywood and artefact IPs, and further announcements on new IP verticals can be expected as the Group is seeking more entertainment opportunities to leverage on.

With the aim of reaching more than 70 cities and 10 million unique visitors worldwide by 2022, Cityneon will continue to push forward and become the leading provider of exhibition entertainment experiences across the world.

Cityneon Holdings

With its global reach and international partnerships, Cityneon has the capability to serve its clients anywhere in the world. Cityneon was listed on the Mainboard of the Singapore Stock Exchange since 2005, and was privatized on February 2019 by West Knighton Limited, a company wholly owned by Cityneon's Executive Chairman and Group CEO, Ron Tan, together with Hong Kong veteran entrepreneur and investor, Johnson Ko Chun Shun. Johnson is a capital markets veteran and has held controlling interests and directorships in many listed companies. In May 2019, Cityneon welcomed CITIC Capital as a new shareholder, who holds approximately 9% shares in Cityneon. CITIC Capital is part of CITIC Group, one of China's largest conglomerates, and has over US\$29B of assets under its management across 100 funds and investment products globally. Other institutional shareholders of the Group include EDBI – a Singapore government-linked global investor, and Pavilion Capital – a Singapore-based investment institution which focuses on private equity investments, that made strategic investments to the Group in August and October 2019 respectively. In April 2021, Cityneon welcomed new investors Seatown Holdings International, Qatar's Doha Venture Capital, which will now own approximately 4% of the Group, and other financial institutions and family offices, joining the already strong stable of shareholders to support the Group's further expansion globally. For more information, please visit www.cityneongroup.com.

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