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Dinosaurs Come To Life At Jurassic World: The Exhibition

By [Jo Ann Holt](#) - June 21, 2021



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"Jurassic World: The Exhibition" opened to welcome eager fans June 18 at Grandscape in The Colony. Tickets are selling fast for this dazzling display of dinosaurs, presented by Round Room Live and Cityneon. For ticket information, visit [JurassicWorldExhibition.com](#).

The exciting, interactive exhibition is produced in conjunction with Universal Parks & Resorts. Visitors of all ages are immersed into 20,000 square feet of settings inspired by the groundbreaking film franchise, [Jurassic World](#) from Universal Pictures and Amblin Entertainment.

"We are delighted to launch in Dallas, and to bring this Exhibition to cities across the U.S. and Canada," said Stephen Shaw, Founder and Co-President of Round Room Live. "Families will be amazed and beyond entertained by this incredible experience."

Jurassic World: The Exhibition

The exhibition allows visitors to walk through the world-famous "Jurassic World" gates. There they can encounter life-sized dinosaurs and explore richly themed environments. Guests may take up-close looks at a Velociraptor, stand under a towering Brachiosaurus, and (if you're brave enough) encounter the fearsome Tyrannosaurus Rex.



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If you've ever imagined what it was like to walk among those breathtaking creatures, this exhibition is for you! Younger guests will enjoy interacting with new baby dinosaurs like "Bumpy" from the Netflix series, Jurassic World: Camp Cretaceous, from Universal, DreamWorks Animation and Amblin Universal.

Universal Resorts

Universal Resorts President of Global Business Development Michael Silver said, "What excites us about JURASSIC WORLD: THE EXHIBITION is the opportunity to give fans a real-world, immersive experience based on the amazing adventures of the films and delivered to a location near them. Visitors will [come face-to-face with life-sized dinosaurs](#) and walk through richly themed environments, all inspired by the blockbuster franchise."

The Jurassic World franchise has been entertaining generations of fans around the world for 25 years, – from films and TV series to video games and toys. Live action experiences and rides at Universal theme parks, like Universal Orlando's Islands of Adventure, where the Jurassic World VelociCoaster just opened, are also part of the Jurassic World universe.

Jurassic World Alive Players

Fans at the Exhibition have an exclusive opportunity while playing Jurassic World Alive, the location-based AR mobile game. Players visiting the North Texas exhibition who open the game on their devices can locate an exclusive JURASSIC WORLD: THE EXHIBITION incubator. These capsules contain valuable resources as an in-game reward. Players with AR-enabled devices can then snap a picture or take a video of a dinosaur using the game's AR feature and post to their social media channels using the [#JurassicWorldAlive](#) hashtag.



Michael Silver, Universal Resorts President of Global Business Development and The Colony Mayor Joe McCourry - photo by 2934 Taylor Street Photos

Cityneon's Executive Chairman and Group CEO, Ron Tan said, "Combining state of the art technology and proprietary animatronics, JURASSIC WORLD: THE EXHIBITION had impressed global audiences from the US, Australia, France, Spain, Korea, China and more. We are confident that JURASSIC WORLD: THE EXHIBITION will continue to exhilarate and entertain families throughout North America."

All Exhibition activities will be in accordance with CDC guidelines. Visit the CDC website at [cdc.gov/covid19](#) for the latest guidelines. Tickets start at \$29.50 for adults (16 years +) and \$19.50 for youth (3- 15 years). Children two-years-old and younger are free with accompanying parent. VIP packages are available, as well as special pricing for Senior citizens and military. Group sales packages are available for groups greater than 10. For more information, visit [JurassicWorldExhibition.com](#).

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