

FOR IMMEDIATE RELEASE



## Cityneon and Spring Garden Wonderland Introduce the Debut of Avatar: The Exhibition

The Amazing Creatures Of Pandora Will Meet The Panda City In Chengdu, China



**Chengdu, China —April 8, 2021** — Sichuan Spring Garden Wonderland Investment Co., Ltd in collaboration with Cityneon Holdings will introduce AVATAR: THE EXHIBITION to Chengdu in May. The state-of-the-art touring exhibition is based on the global blockbuster, AVATAR. Cityneon has worked in close collaboration with Disney Location-Based Experiences as well as James Cameron and Jon Landau’s Lightstorm Entertainment on this exciting venture.

Experience the fascinating wonders of Pandora, the epic film’s distant moon. Through captivating environments and immersive, multi-sensory stations, guests will discover alien flora and fauna, navigate science and technology with the most powerful exploration entity in the galaxy, the Resources Development Administration, and uncover the captivating culture of the indigenous people of Pandora, the Na’vi. As fans anticipate AVATAR future sequels, this engaging experience will reacquaint guests with the science and wonder of Pandora right here on Earth.

Ms. Lin Ying, Chairman of Spring Garden Wonderland, said: “We’re thrilled to bring AVATAR: THE EXHIBITION to China. The signing ceremony with Cityneon Holdings is a milestone of Spring Garden Wonderland’s exploring in film exhibition and the entertainment industry. We will work closely with Cityneon Holdings to present the wonder of Pandora.”

Mr. Ron Tan, Executive Chairman & Chief Executive Officer of Cityneon Holdings, said: “With AVATAR set to release the first of four sequels next year, Cityneon Holdings looks forward to curating a uniquely engaging experience for audiences to visit AVATAR: THE EXHIBITION in Chengdu.”

Lightstorm Entertainment’s President of Franchise Development, Ms. Kathy Franklin, added: “Our powerful new relationship with Cityneon Holdings for this global touring exhibition will play a key role in our continuing expansion of the reach and impact of the AVATAR franchise around the world and we look forward to the opening in Chengdu.”

Released in 2009, James Cameron's AVATAR is the highest-grossing film in motion picture history with a box office gross of more than \$2.8 billion. Captivating audiences across the globe with its otherworldly visuals and groundbreaking special effects, the film quickly became a worldwide phenomenon. AVATAR is set to be followed by four sequels, with the first sequel scheduled for release in December 2022.

Over a year in preparation, AVATAR: THE EXHIBITION expects to welcome guests of all ages on May 1<sup>st</sup>, 2021 to enjoy a captivating and immersive new experience. Early Bird Tickets are only RMB79. Scan the official QR Code to purchase. Reservations are valid until June 30, 2021.



###

#### **ABOUT SPRING GARDEN WONDERLAND**

Spring Garden Wonderland, an integrated operating service provider of modern flower industry. Starting from the flower shop in 1998, we are building a flower industry park more than 329.47 acres, including the whole industry. We created a kind of service system, including flower industrial park investment, market operation management, garden & horticulture landscape engineering, flower terminal marketing, flower culture & tourism operation as well as modern flower trade, etc.

#### **ABOUT CITYNEON HOLDINGS**

With its global reach and international partnerships, Cityneon has the capability to serve its clients anywhere in the world. Cityneon was listed on the Mainboard of the Singapore Stock Exchange since 2005, and was privatized on February 2019 by West Knighton Limited, a company wholly owned by Cityneon's Executive Chairman and Group CEO, Ron Tan, together with Hong Kong veteran entrepreneur and investor, Johnson Ko Chun Shun. Johnson is a capital markets veteran and has held controlling interests and directorships in many listed companies. In May 2019, Cityneon welcomed CITIC Capital as a new shareholder, who holds approximately 10% shares in Cityneon. CITIC Capital is part of CITIC Group, one of China's largest conglomerates, and has over US\$29b of assets under its management across 100 funds and investment products globally. Other institutional shareholders of the Group include EDBI - a Singapore government-linked global investor, and Pavilion Capital - a Singapore-based investment institution which focuses on private equity investments, that made strategic investments in August and October 2019 respectively, to support the Group's further expansion globally. For more information, please visit [www.cityneongroup.com](http://www.cityneongroup.com).

**ABOUT VICTORY HILL EXHIBITIONS:**

Victory Hill Exhibitions is a subsidiary of Cityneon Holdings, and is an exhibition production company which strives to create interactive exhibits that attract visitors and have educational value. With 25 years of experience and cooperation with pioneers in technology from around the world, Victory Hill is able to create astounding interactive experiences, and can adapt based on our clients' needs to satisfy each and every unique need.

**FOR MEDIA INQUIRIES, PLEASE CONTACT:**

**Spring Garden Wonderland**

Name: 杨沁莲

Email: billowingfloweryql@163.com

Mobile: 18883526643

**FOR TICKET INQUIRIES, PLEASE CONTACT:**

**Spring Garden Wonderland**

Name: 鲁璘

Email: billowingflowerlj@163.com

Mobile: 13688386583