



**** MEDIA ADVISORY ****

JURASSIC WORLD: THE MOVIE EXHIBITION
OFFICIALLY OPENED ITS GATES FEBRUARY 12TH, 2021 AT YUE CITY EAST PLAZA IN
GUANGZHOU, CHINA

Based on Wanda Pictures' partnership with Cityneon Holdings, a global experience entertainment company, and produced in conjunction with Universal Parks & Resorts, Jurassic World: The Movie Exhibition provides guests with a unique immersive experience based on one of the biggest blockbusters in cinema history.

WHAT:

Wanda Pictures announces grand opening of *Jurassic World: The Movie Exhibition* on February 12th, 2021.

Jurassic World: The Movie Exhibition immerses audiences of all ages in settings inspired by the groundbreaking film franchise Jurassic World from Universal Pictures and Amblin Entertainment, blending real-world science and education with the very best in high-quality entertainment. This stunning experience is officially open to the public at the YUE CITY East Plaza, No.150 Xiwan Road, Liwan District, Guangzhou, China.

WHEN & WHERE:

Visitors can learn more about *Jurassic World: The Movie Exhibition* through Wanda WeChat mini Program, Ctrip, Damai, Maoyan, and YUE CITY platforms.

- Time & Date: 10:00—19:00 from February 12th, 2021 (entrance will be closed 1 hour earlier)
- Place: YUE CITY East Plaza, No.150 Xiwan Road, Liwan District, Guangzhou, China
- Official Sales Channels: Wanda WeChat mini Program , Ctrip, Damai, Maoyan, YUE CITY

*** Notice: For more information or FAQs about tickets and COVID-19 precautions, please review the booking instructions on the ticketing platforms.**

Jurassic World: The Movie Exhibition occupies an area of about 2,700 square meters. At *Jurassic World: The Movie Exhibition*, visitors will feel as if they have entered the films as they walk through the world-famous Jurassic World gates and explore the experience through an interactive journey. Visitors will come face to face with a Velociraptor, stand under a towering Brachiosaurus, and encounter the most fearsome of them all, the mighty Tyrannosaurus Rex. Guests will be able to imagine what it would have been like to walk among these breathtaking creatures and even come up close to two new additions, the Carnotaurus and Ankylosaurus, debuting at the exhibition for the first time in Guangzhou.

The Jurassic Park and Jurassic World franchises have been entertaining audiences around the world with powerful stories and characters for more than 25 years – from film to video games and toys to rides at Universal theme parks. In fact, Universal Beijing Resort is scheduled to open this year as Universal's newest theme park destination and will feature seven highly themed and immersive lands – including Jurassic World Isla Nublar. Guests of all ages will be able to explore Jurassic World Isla Nublar, an island of wonder and thrills where dinosaurs roam the Earth again. Universal Beijing Resort has taken the essence of this legendary film franchise and created a larger-than-life experience complete with attractions and adventures that have never been seen

before. Guests will feel the power of the Tyrannosaurus Rex, Velociraptors, and the fearsome Indominus Rex at Jurassic World Isla Nublar.

COVID-19 PRECAUTIONS:

In strict accordance with the prevention efforts for COVID-19, the operation and management teams have worked diligently on a plan to ensure a safe consumer experience. The new health, safety and hygiene procedures will cover each step of a guest's visit, including how they arrive, how they interact with other guests, and how they experience the exhibition.

New procedures at *Jurassic World: The Movie Exhibition* will cover three areas: screening, spacing and sanitization. Key measures will include:

- Guests and team members are required to wear face coverings and observe social distancing guidelines at all times while at *Jurassic World: The Movie Exhibition*
- Guests and team members are required to have temperature checks upon arriving on-site; those with temperatures of 37.3°C or greater will not be allowed to enter
- Increased cleaning and disinfection of restrooms and other frequent "touch points"

For information on COVID-19 Protection and Personal Travel Guidelines by the National Health Commission published by The People's Government of Guangdong Province, please visit http://www.gd.gov.cn/gdywdt/zwzt/yqfk/ywj/content/post_3105396.html

About Cityneon Holdings Limited:

With its global reach and international partnerships, Cityneon has the capability to serve its clients anywhere in the world. Cityneon was listed on the Mainboard of the Singapore Stock Exchange since 2005, and was privatized on February 2019 by West Knighton Limited, a company wholly owned by Cityneon's Executive Chairman and Group CEO Ron Tan together with Hong Kong veteran entrepreneur and investor Johnson Ko Chun Shun. Johnson is a capital markets veteran and has held controlling interests and directorships in many listed companies. In May 2019, Cityneon welcomed CITIC Capital as a new shareholder, who holds approximately 10% shares in Cityneon. CITIC Capital is part of CITIC Group, one of China's largest conglomerates, and has over US\$29B of assets under its management across 100 funds and investment products globally. Other institutional shareholders of the Group include EDBI - a Singapore government-linked global investor, and Pavilion Capital - a Singapore-based investment institution which focuses on private equity investments, that made strategic investments in August and October 2019 respectively, to support the Group's further expansion globally.

About Victory Hill Exhibitions:

Victory Hill Exhibitions is a subsidiary of Cityneon Holdings, and is an exhibition production company which strives to create interactive exhibits that attract visitors and have educational value. With 25 years of experience and cooperation with pioneers in technology from around the world, VHE is able to create astounding interactive experiences, and can adapt based on our clients' needs to satisfy each and every unique need.

About Jurassic World:

From Universal Pictures and Amblin Entertainment, Jurassic World immerses audiences of all ages in a new era of wonder and thrills where dinosaurs and humankind must learn to coexist. Jurassic World is more than a film franchise. At every turn, this \$5 billion film series delivers a larger-than-life destination for exploration, discovery, and epic adventure. Dinosaurs live again and they live in Jurassic World.

About Wanda Film Group:

Wanda Film Group has formed the entire industry chain from production, distribution to screening, holding subsidiaries such as AMC Entertainment Inc., Odeon & UCI Cinemas Group and Wanda Cinema Line with 16,576 screens and 1,641 cinemas around the world.

A-Share listed in January 2015, Wanda Film Holding (002739.SZ) is the largest film company in China that provides services in sectors such as film production, screening, distribution, advertising, Mtime.com and games. In 2018, it opened 595 chain cinemas with 5279 screens, the number of attendance was 230 million.

Wanda Pictures is leading filmmaker in China.

Wuzhou Film Distribution is one of the largest film distributors in China that specializes in film distribution and marketing.

About Universal Parks & Resorts:

Universal Parks & Resorts, a unit of Comcast NBCUniversal, offers guests around the globe today's most relevant and popular entertainment experiences. With three-time Academy Award winner Steven Spielberg as creative consultant, its theme parks are known for immersive experiences that feature some of the world's most thrilling and technologically advanced film- and television-based attractions.

Comcast NBCUniversal wholly owns Universal Studios Hollywood, which includes Universal CityWalk Hollywood. It also owns Universal Orlando Resort, a destination resort with three theme parks (Universal Studios Florida, Universal's Islands of Adventure and Universal's Volcano Bay – a water theme park), eight on-site resort hotels, and Universal CityWalk Orlando. In addition, Comcast NBCUniversal owns Universal Studios Japan, in Osaka and has a license agreement with Universal Studios Singapore at Resorts World Sentosa, Singapore. The company is also developing a theme park destination in Beijing called Universal Beijing Resort.