

# CANADA, DO YOU HAVE WHAT IT TAKES TO JOIN THE AVENGERS? THE HIGHLIGHT OF 2020 HAS ARRIVED: MARVEL'S AVENGERS S.T.A.T.I.O.N.!



Paquin Entertainment Group, Victory Hill Exhibitions and the Yorkdale Shopping Centre are proud to announce the <u>CANADIAN PREMIERE of Marvel Avengers</u> S.T.A.T.I.O.N.: The Experience.

The award-winning immersive exhibition will thrill the City of Toronto for a limited engagement, running from November 20, 2020 until January 31, 2021.

Guests at Avengers S.T.A.T.I.O.N., the Scientific Training And Tactical Intelligence Operative Network, journey through an advanced, multi-room training facility, where they receive unprecedented access to the most sensitive intelligence and cutting-edge science behind the Avengers. After completing their training, they become Agents of Avengers S.T.A.T.I.O.N.

"The Marvel Studios' Avengers movies were game changers, and this exhibition will give everyone a chance to extend and personalize their experience with this iconic

franchise" says Gilles Paquin, CEO of Paquin Entertainment Group. "With our 25,000 square foot venue, you will be able to safely explore the exhibit in a socially-distanced setting."

The Instagrammable, must-see exhibition features multiple rooms dedicated to favourite Avengers characters from the Marvel Cinematic Universe, including Captain America, Iron Man, Black Widow, Black Panther, the Hulk, Thor and more. Along with getting up close and personal with original props and costumes straight from the big screen, guests are invited to examine Thor's iconic hammer, explore Iron Man's Hall of Armour, capture photos with Captain America's shield, experience the contactless HULKBUSTER simulator and learn about Wakanda in a brand-new Toronto-exclusive Black Panther exhibit.

"The interactive experience is an absolute blast for fans of the series. The games will give them a chance to feel like a member of the Avengers team" says Ron Tan, Executive Chairman & Group CEO of Cityneon Group, Victory Hill Exhibitions' parent company.

Special health and safety considerations have been made for the Canadian opening. A timed ticketed entry system and limited capacity allow for plenty of room to socially distance in the 25,000 square foot venue. Guests will undergo a health screening upon entry and masks are mandatory at all times within the exhibit. Diligent cleaning protocols have also been implemented. For more Health and Safety information, visit avengersstationcanada.com.

The Yorkdale Shopping Centre will host the multi-room exhibition and Marvel Avengers S.T.A.T.I.O.N. retail store. The store, which is now open to the public, offers limited edition items and exclusive merchandise including t-shirts, hoodies, jackets, collectable posters and Avengers-themed toys, games and action figures from iconic brands such as FUNKO, Beast Kingdom, Hasbro, TY and Diamond comics. The store also features a very special collaboration with Roots Canada. It's a Marvel fan's retail dream come true.

"Yorkdale is the ultimate destination for families. We are very excited to be hosting the Canadian premiere of this one-of-a-kind experience," says Kimberly Barnard, General Manager of Yorkdale Shopping Centre. "Yorkdale is committed to delivering a safe, exciting and elevated shopping environment while also providing more than 100 new jobs to the community."

Powered by a partnership with Destination Toronto, Marvel Avengers S.T.A.T.I.O.N. will kick off on November 20<sup>th</sup> inside the Yorkdale Shopping Centre. Thousands have already signed up to receive information on advance ticket sales. Public tickets will go on sale on November 12<sup>th</sup> and will be limited. Please follow @avengersstationcanada on Facebook and Instagram for more details about the exhibit, and visit avengersstationcanada.com for tickets.

### **ABOUT PAQUIN ENTERTAINMENT**

Established in 1985, Paquin Entertainment Group is a leading, full-service North American arts and entertainment company with offices operating in Winnipeg, Toronto, Vancouver, and Nashville. Paquin Entertainment Group is home to a diverse portfolio including artist agency and management, film and television, theatrical production, and touring exhibitions. Since its inception, Paquin Entertainment Group's core vision remains unchanged: to foster a creative culture that seeks and develops the world's premier artists and productions. For more information visit paquinentertainment.com

## **ABOUT CITYNEON HOLDINGS**

With its global reach and international partnerships, Cityneon has the capability to serve its clients anywhere in the world. Cityneon was listed on the Mainboard of the Singapore Stock Exchange since 2005, and was privatized in February 2019 by West Knighton Limited, a company wholly owned by Cityneon's Executive Chairman and Group CEO Ron Tan together with Hong Kong veteran entrepreneur and investor Johnson Ko Chun Shun. Johnson is a capital markets veteran and has held controlling interests and directorships in many listed companies. In May 2019, Cityneon welcomed CITIC Capital as a new shareholder, who holds approximately 10% shares in Cityneon. CITIC Capital is part of CITIC Group, one of China's largest conglomerates, and has over US\$29B of assets under its management across 100 funds and investment products globally. Other institutional shareholders of the Group include EDBI - a Singapore government-linked global investor, and Pavilion Capital - a Singapore-based investment institution which focuses on private equity investments, that made strategic investments in August and October 2019 respectively, to support the Group's further expansion globally.

#### ABOUT VICTORY HILL EXHIBITIONS

Victory Hill Exhibitions is a subsidiary of Cityneon Holdings, and is an exhibition production company which strives to create interactive exhibits that attract visitors and have educational value. With 25 years of experience and cooperation with pioneers in technology from around the world, Victory Hill is able to create astounding interactive experiences, and can adapt based on our clients' needs to satisfy each and every unique need.

## ABOUT YORKDALE SHOPPING CENTRE

Yorkdale Shopping Centre is Canada's leading shopping destination, named the country's most successful shopping centre for the third year in a row by the Retail Council of Canada. With a diverse mix of more than 270 shops and services, shoppers from throughout the Greater Toronto Area and around the world look to Yorkdale for an exceptional selection of the world's best fashion, technology and luxury brands. Recent expansions now bring Yorkdale to nearly 2 million square feet and the centre continues to serve as a platform for new and innovative brands. Yorkdale is co-owned by Oxford

Properties and Alberta Investment Management Corporation (AIMCo) and managed by Oxford Properties Group. For more information, visit yorkdale.com to speak to live online concierges or access social channels @yorkdalestyle.

#### ABOUT MARVEL ENTERTAINMENT

Marvel Entertainment, LLC, a wholly-owned subsidiary of The Walt Disney Company, is one of the world's most prominent character-based entertainment companies, built on a proven library of more than 8,000 characters featured in a variety of media over eighty years. Marvel utilizes its character franchises in entertainment, licensing, publishing, games, and digital media. For more information visit marvel.com. © 2020 MARVEL

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