





Tickets are now on sale for Jurassic World: The Movie Exhibition, launching in China for the first time on July 17th, 2020.

Wanda Pictures announced a partnership with Cityneon Holdings, a global experience entertainment company, to bring *Jurassic World: The Movie Exhibition* to Chengdu, China. Produced in conjunction with Universal Parks & Resorts, *Jurassic World: The Movie Exhibition* is a unique immersive experience based on one of the biggest blockbusters in cinema history, and will officially open to the public at the Chengdu Research Base of Giant Panda Breeding, Panda Square on July 17th, 2020.

This groundbreaking experience at approximately 2,700 square meters, immerses audiences of all ages in settings inspired by the groundbreaking film franchise *Jurassic World* from Universal Pictures and Amblin Entertainment, blending real-world science and education with the very best in high-quality entertainment.

At *Jurassic World: The Movie Exhibition*, visitors will feel as if they have entered the films as they walk through the world-famous *Jurassic World* gates and explore the experience through an interactive journey. Guests will come face-to-face with a Velociraptor and be able to imagine what it would have been like to walk among these breathtaking animals as they visit a majestic and family-friendly Brachiosaurus, and get a rare up-close look at the most vicious dinosaur of them all, the *Tyrannosaurus Rex*.

In strict accordance to the prevention efforts for COVID-19, the operation and management teams have worked diligently on a plan to ensure a safe consumer experience. The new health, safety and hygiene procedures will cover each step of a guest's visit, including how they arrive, how they interact with other guests, how they experience the exhibition, and how they consume meals.

New procedures at *Jurassic World: The Movie Exhibition* will cover three areas: screening, spacing and sanitization. Key measures will include:

- Guests and team members are required to wear face coverings and observe social distancing guidelines
- Guests and team members are required to have temperature checks before coming on-site; those with temperatures of 37.3°C or greater will not be allowed to enter

In addition to face coverings and temperature checks, guests can expect the following when they visit:

- Managed and reduced exhibition attendance and seating
- Increased cleaning and disinfection of food locations, restrooms and other frequent "touch points"
- Social distancing practices at all locations through the exhibition and within queues
- Cashless payments and "no touch" policies where possible

After opening, the teams will increase the frequency of cleaning and disinfection; managed and reduced daily attendance, require tourists to purchase tickets in advance and make reservations to enter the exhibition; social distancing practices in the queuing area, catering area and playing areas and other procedures will also be applied in the exhibition.

For information on COVID-19 Protection and Personal Travel Guidelines by the National Health Commission published by The People's Government of Sichuan Province, please visit: http://www.sc.gov.cn/10462/scsfkzs/2020/3/10/5c0a0f9d72a543a68406ceec805b568a.sht m

The pre-sale is a limited early-bird offering! Visitors can purchase from all Chengdu travel agent platforms or Chengdu Tourists Express in advance. The Early-bird Tickets' booking price is RMB 99 / per person (full price thereafter will be RMB 168 / person), with tickets scheduled to expire on December 31, 2020. As a reminder, the deadline for Early-bird Tickets sales is 15th July, 2020 and it is available to all the ticket holders. Visitors will be required to present valid identification identity documents.

- ✓ Time & Date: 9:30—17:30 from July 17, 2020 (entrance will be closed 1 hour earlier)
- ✓ Place: Chengdu Giant Panda Breeding Research Base · Panda Square
- ✓ Official Sales Channels: Chengdu Tourists Express, Damai, Maoyan.
- * Notice: For more information or FAQs about tickets and COVID-19 precautions, please review the booking instructions on the ticketing platforms.

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About Cityneon Holdings Limited:

With its global reach and international partnerships, Cityneon has the capability to serve its clients anywhere in the world. Cityneon was listed on the Mainboard of the Singapore Stock Exchange since 2005, and was privatized on February 2019 by West Knighton Limited, a company wholly owned by Cityneon's Executive Chairman and Group CEO Ron Tan together with Hong Kong veteran entrepreneur and investor Johnson Ko Chun Shun. Johnson is a capital markets veteran and has held controlling interests and directorships in many listed companies. In May 2019, Cityneon welcomed CITIC Capital as a new shareholder, who holds approximately 10% shares in Cityneon. CITIC Capital is part of CITIC Group, one of China's largest conglomerates, and has over US\$29B of assets under its management across 100 funds and investment products globally. Other institutional shareholders of the Group include EDBI - a Singapore government-linked global investor, and Pavilion Capital - a Singapore-based investment institution which focuses on private equity investments, that made

strategic investments in August and October 2019 respectively, to support the Group's further expansion globally.

About Victory Hill Exhibitions:

Victory Hill Exhibitions is a subsidiary of Cityneon Holdings, and is an exhibition production company which strives to create interactive exhibits that attract visitors and have educational value. With 25 years of experience and cooperation with pioneers in technology from around the world, Victory Hill is able to create astounding interactive experiences, and can adapt based on our clients' needs to satisfy each and every unique need.

About Jurassic World:

From Universal Pictures and Amblin Entertainment, Jurassic World immerses audiences of all ages in a new era of wonder and thrills where dinosaurs and humankind must learn to coexist. Jurassic World is more than a film franchise. At every turn, this \$5 billion film series delivers a larger-than-life destination for exploration, discovery, and epic adventure. Dinosaurs live again and they live in Jurassic World.

About Wanda Film Group:

Wanda Film Group has formed the entire industry chain from production, distribution to screening, holding subsidiaries such as AMC Entertainment Inc., Odeon & UCI Cinemas Group and Wanda Cinema Line with 16,576 screens and 1,641 cinemas around the world.

A-Share listed in January 2015, Wanda Film Holding (002739.SZ) is the largest film company in China that provides services in sectors such as film production, screening, distribution, advertising, Mtime.com and games. In 2017, it opened 516 chain cinemas with 4571 screens, accounting for 14% 0d the total box office of China.

Wanda pictures is leading filmmaker in China.

Wanda Film Distribution is one of the largest film distributors in China that specializes in film distribution and marketing.

About Universal Parks & Resorts:

Universal Parks & Resorts, a unit of Comcast NBCUniversal, offers guests around the globe today's most relevant and popular entertainment experiences. With three-time Academy Award winner Steven Spielberg as creative consultant, its theme parks are known for immersive experiences that feature some of the world's most thrilling and technologically advanced film- and television-based attractions.

Comcast NBCUniversal wholly owns Universal Studios Hollywood, which includes Universal CityWalk Hollywood. It also owns Universal Orlando Resort, a destination resort with three theme parks (Universal Studios Florida, Universal's Islands of Adventure and Universal's Volcano Bay — a water theme park), seven on-site resort hotels, and Universal CityWalk Orlando. In addition, Comcast NBCUniversal owns Universal Studios Japan, in Osaka and has a license agreement with Universal Studios Singapore at Resorts World Sentosa, Singapore. The company is also developing a theme park destination in Beijing called Universal Beijing Resort.