

PRESS RELEASE

For Immediate Release

Cityneon Builds Second Jurassic World- The Exhibition Set After Strong European Premiere in Paris



SINGAPORE, 02 MAY 2018 - Mainboard-listed Cityneon Holdings Limited (SGX:5HJ) (“Cityneon”, the “Company”, “城贸控股有限公司” /collectively with its subsidiaries, the “Group”) is delighted to announce that the Group has entered into an agreement with Universal to build the second Jurassic World- The Exhibition set.

Since its launch in 2016, Jurassic World: The Exhibition has seen tremendous success in its tours at Melbourne, Australia, Philadelphia and Chicago, USA. The larger-than-life

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exhibition made its 4th opening with its European premiere in Paris, France on 14 April 2018.

The Exhibition has welcomed since in excess of a million visitors since its first opening at Melbourne, Australia. The Exhibition has also achieved its record high visitorship during the recent weekend in Paris, France.

“To enable Jurassic World: The Exhibition to reach more people around the world, we started to build the second exhibition set. We believe that the roll out of the second touring exhibition set will be another roaring success. We received strong interests in different parts of the world especially in Europe and North Asia, and even here in Singapore, all anticipating to see “Jurassic World” comes to life in their cities.” said Mr Ron Tan, Executive Chairman & Group CEO.

“Universal Pictures has recently announced their plans to produce another movie to the Jurassic world sequel in 2021. The timing of the movie release will augur well for both the exhibition sets. Without a doubt, we're confident that our affiliation with Universal to build the second set will continue to enthrall the audiences globally.” added Mr Ron Tan.

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About Cityneon Holdings Limited

As a leading service agency, Cityneon specialises in crafting quality customer and brand experiences in the fields of Interior Architecture, Events, Exhibitions, Theme Parks and Intellectual Property Rights from the major studios: Marvel Avengers S.T.A.T.I.O.N. exhibition, Hasbro Transformers Autobots Alliance and Jurassic World: The Exhibition.

Cityneon is committed to high excellence, precision and creativity, and is uniquely proficient in the conceptualisation and creation of immersive attractions, theme parks and exhibitions featuring state-of-the-art technologies and immersive storytelling.

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With its global reach and international partnerships, Cityneon has the capability to serve its clients anywhere in the world. Cityneon (SGX:5HJ) has been listed on the Mainboard of the Singapore Stock Exchange since 2005, and is included in the Morgan Stanley Capital International, Inc (NYSE: MSCI) and MSCI Global Micro Cap Indexes—Singapore Index. Cityneon is also included in the Singapore Government’s Central Provident Fund Investment Scheme (CPFIS) that allows investors to invest in the Company via its Central Provident Fund’s (CPF) Ordinary Accounts in Singapore. For more information, please visit www.cityneon.net.

About Universal Brand Development

Universal Brand Development globally drives expansion of the company's intellectual properties, franchises, characters and stories through innovative physical and digital products, content, and consumer experiences. Along with franchise brand management, Universal Brand Development's core businesses include Consumer Products, Games and Digital Platforms, and Live Entertainment based on the company's extensive portfolio of intellectual properties created by Universal Pictures, Illumination Entertainment, DreamWorks Animation, and NBCUniversal cable and television. Universal Brand Development is a business segment of Universal Filmed Entertainment Group, and part of NBCUniversal, a subsidiary of Comcast Corporation (NASDAQ: CMCSA).

For Investor Relations/Media inquiries, please contact:

Issued By : Cityneon Holdings Limited
Contact : Ms Emily Choo | Head, Corporate Development & Investor Relations
Email : emily.choo@cityneongroup.com

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